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*'This book is an authoritative confirmation of the critical role that knowledge plays in economic transformation. It is an indispensable roadmap for new research programmes and a guidepost for policy makers around the world.'*

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### Higher Education in a Global Society **NEW**

Edited by **D. Bruce Johnstone**, University at Buffalo, The State University of New York, **Madeleine B. d'Ambrosio** and **Paul Yakoboski**, TIAA-CREF Institute, US

Higher education functions in a global environment of consumers, employees, competitors and partners. It has been a force for globalization and a model for adaptation, but nonetheless faces challenges. This study provides important information on managing and examining the ever-changing landscape of international colleges and universities.

April 2010 c 256 pp Hardback 978 1 84844 752 3 £59.95

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### Learning to Compete in European Universities

From Social Institution to Knowledge Business

Edited by **Maureen McKelvey**, University of Gothenburg and **Magnus Holmén**, Chalmers University of Technology, Sweden

This book addresses the critical issue of how and why European universities are changing and learning to compete. Anglo-Saxon universities particularly in the US, the UK and Australia have long been subject to, and responded to, market-based competition in higher education. The authors argue that Continental and Nordic universities and higher education institutes are now facing similar pressures that are leading to a structural transformation of the university sector.

2009 392 pp Hardback 978 1 84844 001 2 £89.95 • ©978 1 84844 610 6



### Universities, Knowledge Transfer and Regional Development

Geography, Entrepreneurship and Policy

Edited by **Attila Varga**, University of Pécs, Hungary

The transfer of new, economically useful knowledge from universities to the regional economy has recently attracted the attention of academics, professionals and policy makers alike. This book focuses on three issues at the centre of current research: the geography of academic knowledge transfers, the mechanisms of these transfers with regard to academic entrepreneurship and graduate mobility, and policy experience in university-based regional economic development. Attila Varga provides state-of-the-art overviews of the field, and presents thorough empirical studies comprising data from three continents.

2009 400 pp Hardback 978 1 84542 931 7 £89.95

New Horizons in Regional Science series

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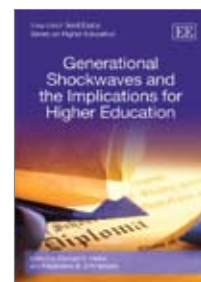
– Higher Education Review

*'Our "industry" is extremely people intensive, so that understanding generational differences may be more important for us than for other industries. This book carefully portrays these generational differences and explores their implications for higher education.'*

– Catharine Bond Hill, President, Vassar College, US

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### Towards the Third Generation University Managing the University in Transition

**J.G. Wissema**, J.G. Wissema Associates bv and Delft University of Technology, the Netherlands

Universities are undergoing massive change, evolving from science-based, government-funded institutions into 'international know-how hubs' dubbed third generation universities, or 3GUs. J.G. Wissema explores this dramatic change, tracing the historic development of universities, and exploring the technology-based enterprises, technostarters and financiers for start-ups and young enterprises that are the main partners of these 3GUs. He goes on to illustrate that universities play a new role as incubators of new science or technology based commercial activities and take an active role in the exploitation of the knowledge they create. The book concludes with suggestions regarding the way in which changes in the university's mission should be reflected in subsequent organisational changes.

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### Governing Universities Globally

Organizations, Regulation and Rankings

**Roger King**, Open University and London School of Economics and Political Science, UK

This book explores the growing influence of global regulatory governance on universities and national higher education systems. Roger King refers to processes of purposeful standardization, normative internalization and markets as solutions for coordination and collective action problems, as well as hierarchical command. A range of university systems, world models and organizations, particularly those associated with Europe and the OECD are examined, as well as an application of social scientific concepts and models to analyse higher education systems within a globalization framework.

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University of Siena, Italy*'This attractively presented edited collection is a welcome analysis of issues facing universities. It consists of 14 chapters by experts who work in university management and economics departments. . . this is an excellent collection. Its value stems from the fact that it enables comparisons to be made and to see that globally the traditional university system is being seriously challenged. The authors in this collection provide a range of perspectives on how the universities in their various locations can begin to respond to these challenges.'*– Anthony Potts, *Journal of Educational Administration and History*

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**Handbook of Research NEW  
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International PerspectivesEdited by **Alain Fayolle**, EM Lyon Business School, France and Solvay  
Brussels School of Economics and Management, BelgiumThis unique *Handbook* takes an international perspective highlighting the different ethos of the world and provides strong insights on how researchers and educators can learn from international practice diversity. Entrepreneurship is a concept based on social acts and creative processes that adds to large macro-economic effects. The contributors recognize the different visions of the world, and how entrepreneurship can function as a positive force have an impact on the way it can be taught, and how people can be educated in the field of entrepreneurship.**Contributors include:** D. Bian, N. Birdthistle, P. Blenker, S. Bureau, J. Byrne, P.R. Christensen, L. Coley, C. Collet, C. Coron, D. Deschoolmeester, S. Duffy, A. Fayolle, J. Fendt, T. Garavan, S. Gee, J. Gulikers, E. Izquierdo, H. Jiang, C. Jones, N. Kailer, J. Kickul, T. Lans, H. Matlay, R. Moon, H. Nekka, T. Nelson, B. O Cinnéide, D. Rae, P. Silberzahn, P. Silberzahn, B.R. Smith

Aug 2010 c 500 pp Hardback 978 1 84844 096 8 c £120.00

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University of Munich, **Elke Luedemann**, **Gabriela Schuetz**, Ifo  
Institute for Economic Research, Germany and **Martin R. West**,  
Brown University, US

Accountability, autonomy, and choice are now the watchwords of education reformers around the globe. This book provides new evidence from the international Programme for International Student Assessment test on whether students perform better in school systems with such institutional measures in place. It also provides a theoretical framework for considering such reforms and summarizes previous international evidence. The results confirm that various policies promoting accountability, autonomy, and choice are strongly associated with higher achievement for students from both disadvantaged and advantaged backgrounds. In particular, choice through public funding for private schools is associated with both higher performance overall and higher equality of opportunity.

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**Erling Barth**, Institute for Social Research, Norway*'This volume represents a new chapter in understanding income inequality. The various authors, drawn from across Europe, not only provide rich comparative views about the extent of inequality but also go on to explain some of the causes. The composite picture of the role of education that emerges provides both researchers and policy-makers with new insights into the dynamics of economic well-being.'*

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**International Handbook on  
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Management School, UK*'... is a voluminous and timely collection of 18 essays that addresses a number of core issues on the economics of education. . . An exhaustive survey of the literature on the role of universities as multi-product firms at various levels and disciplines identifies the nature of the economics of scope and scale. This enriches the volume further.'*– *Economic Analysis & Policy***Contributors:** S.L. Averett, S. Bradley, S. Brown, E. Cohn, S.T. Cooper, P.J. Dolton, D. Greenaway, M. Haynes, W.H. Hoyt, S. Jafarey, G. Johnes, J. Johnes, S. Lahiri, S. Machin, M.C. McLennan, W.W. McMahon, D. Mitch, R.A. Naylor, A.N. Nguyen, H.A. Patrinos, G. Psacharopoulos, P. Santiago, J.G. Sessions, J. Smith, P. Stevens, J. Taylor, M. Weale

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on Social Entrepreneurship**Edited by **Alain Fayolle**, EM Lyon Business School, France and  
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**Harry Matlay**, Birmingham City University, UK

The aim of this volume is to provide an empirically rigorous overview of the latest research advances that focus on social entrepreneurs, enterprises and entrepreneurship.

**Contributors include:** T.F. Barr, J. Boncler, F. Brouard, G. Cajaiba-Santana, J. Defourny, A. Fayolle, V. Hackl, C. Hervieux, D. Hjorth, M. Hlady Rispal, S. Larivet, J. Mair, H. Matlay, P. Myers, T. Nelson, R. Saner, B.R. Smith, C.E. Stevens, E. Sundin, M. Tillmar, P. Valéau, T. Volery, L. Yiu

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## Entrepreneurship Education

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COLLECTION

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**Mark P. Rice**, Babson College and Olin College of Engineering,  
US

*'This is a great collection of articles on entrepreneurial education, a timely and challenging topic. Assembled by two leading researchers and educators, the collection covers the most current thinking on this multi-faceted issue. Our understanding of entrepreneurs and entrepreneurship has changed and, as this outstanding collection would suggest, we need to explore and apply innovative techniques and methods in preparing tomorrow's entrepreneurs. Rich in insight and broad in its scope, this collection of articles is a must read. I compliment Greene and Rice on a job well done.'*

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29 articles, dating from 1992 to 2006

**Contributors include:** B.J. Bird, C.G. Brush, D.R. DeTienne, J.O. Fiet, R.T. Harrison, K. Hindle, B. Honig, B. Johannisson, J.A. Katz, D.A. Shepherd

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Global Practices

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the authors of this book provide a series of recommendations for the development of a comprehensive university-based entrepreneurship ecosystem.

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## Handbook of University-wide Entrepreneurship Education

Edited by **G. Page West III**, **Elizabeth J. Gatewood**, Wake Forest University and **Kelly G. Shaver**, College of Charleston, US

This *Handbook* brings together in one volume a collection of papers that explore the current state of the art of university-wide entrepreneurship education programs. Sections of the *Handbook* are devoted to philosophies and theory that provide a legitimate intellectual foundation for the fusion or integration of entrepreneurship education with other traditional approaches across the university, the politics and process of implementing entrepreneurship initiatives outside business schools, and examples of fine-grained approaches to implementing entrepreneurship education in major divisions of universities outside business schools.

**Contributors:** S. Bacq, G.D. Beckman, N. Birdthistle, R.A. Chervitz, L. Claire, R. D'Intino, V. Eeckhout, A. Fayolle, B. Gailly, E.J. Gatewood, W.S. Green, J. Gustafson, S.M. Hines, Jr, S. Hoskinson, J. Huebscher, B. Hynes, F. Janssen, A.D. Johnson, C. Kehoe, N.E. Krueger, Jr, C. Lendner, J.C. Macosko, M.M. Mars, A. Mendes, D. Miller, M. O'Dwyer, E.J. Schoen, K.G. Shaver, K.M. Weaver, G.P. West III, S.M. Yocum

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*'The authors of the chapters offer a broad variety of topics and approaches that significantly contribute to the understanding of changes in society, and the diversity of the contexts in which entrepreneurship occurs. I am convinced that the book will inspire a dialogue, not only among researchers, but also between research and policy-makers in order that the changes and dynamics of society be better understood.'*

– From the foreword by Hans Landström, Lund University, Sweden

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*'This fascinating volume provides a detailed and authoritative look at the evolving state of entrepreneurship education. It should be read by all entrepreneurship educators.'*

– Nicos Nicolau, Tanaka Business School, Imperial College London, UK

**Contributors:** J.-P. Bécard, B.L. Betters-Reed, C. Carrier, A. Fayolle, D. Fletcher, B. Gailly, A. Gibb, D. Grégoire, C. Henry, F.M. Hill, G.E. Hills, K. Hindle, D. Hjorth, C.M. Hultman, L.M. Hunt, B. Johannisson, J.A. Katz, J. Kickul, D. Kirby, P. Kyrö, N. Lassas-Clerc, C.M. Leitch, F. Liñán, S. Malach, M.P. Miles, L.L. Moore, P. Robinson, A. Tapani, Z.W. Todorovic

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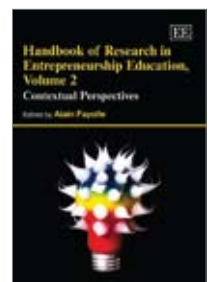
– David Douglas, *International Journal of Entrepreneurial Behaviour and Research*

**Contributors:** B.W. Ámo, R. Anderson, J.-P. Boissin, V. Bouchard, M. Brand, G. Casimir, B. Chollet, C. Clergeau, H. Crijns, L.-P. Dana, D. De Clercq, F. Dolabela, V. Eeckhout, S. Emin, A. Fayolle, L.J. Filion, B. Gailly, M. Hlady-Rispa, U. Hytti, F. Janssen, N. Kailer, J. Kickul, L. Kolvereid, P. Kuopusjärvi, S. MacAulay, S. Maxfield, M.T. Schaper, N. Schieb-Bienfait, B. Surlemont, M. van der Veen, T. Verstraete, I. Wakkee, W. Weir, H.P. Welsch, W. Wuttunee

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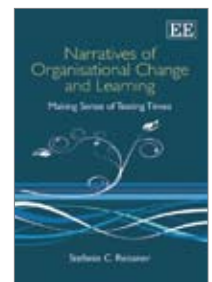
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**Stefanie Reissner**, University of Sunderland, UK

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**Onno Bouwmeester**, VU University Amsterdam, The Netherlands

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