



Please describe the book in non-technical layman's terms (in no more than 150 words). Include brief details of the book's main objectives and conclusions. Include elements that distinguish it from any existing books in the same subject area. This should be written as if coming from the publisher. (The blurb will appear on the book cover, in catalogues, on our website and Elgaronline. It is also a vital part of the meta-data sent out ahead of publication. It is therefore crucial that we get this written in good time. While we do have the description for the previous edition, it would be very helpful to have your answers to the questions below, when you submit the final manuscript files.)

Please list, in 5 or 6 bullet points, the special features of the book highlighting new material, important additions, revisions and updated material.

In certain circumstances we may have to describe your book in a few words. Please write a short statement that aptly describes your book's scope and theme.

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Please list, in order of importance, the prime potential readership for your book and the reasons for their interest.