

Oct 2020/March 2021  
New Titles Update

# BUSINESS & MANAGEMENT

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## From Ivory Tower to Academic Commitment and Leadership

### The Changing Public Mission of Universities

Amalya Oliver-Lumerman and Gili S. Drori, Hebrew University of Jerusalem, Israel

*'This stimulating volume positions social engagement as the fourth mission of the university and calls for a "bottom-up" approach to responsibility for the public good. Arguing for a new model of engagement based on academic commitment and leadership, this book makes an enormous contribution to our understanding of social responsibility, both for academics and academic institutions.'*

– Glen A. Jones, University of Toronto, Canada

Feb 2021 c 176 pp Hardback 978 1 78100 033 5 c £70.00 / \$105.00  
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## Handbook on the Sustainable Supply Chain

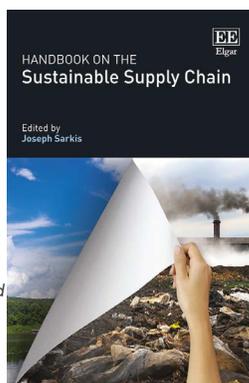
Edited by Joseph Sarkis, Worcester Polytechnic Institute, US

*'Wide-ranging in scope, this book enables key experts from around the world to update many established areas and explore exciting new directions. In many chapters, multiple theories are integrated to better structure our field's current thinking: for example, on such topics as the diffusion of sustainable supply chain practices and the measurement of sustainable performance. Just as important, leading researchers explore the intersection of supply chain management with such fast-evolving topics as strategic ambidexterity, social networks, base-of-the-pyramid, and social enterprises. Overall, an excellent resource for both scholars and advanced students!'*

– Robert D. Klassen, Western University, Canada

2019 616 pp Hardback 978 1 78643 426 5 £210.00 / \$330.00  
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Research Handbooks in Business and Management series



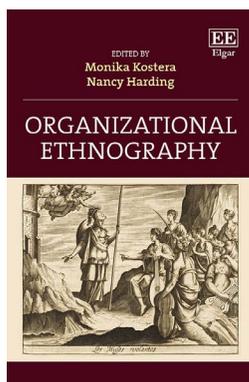
## Organizational Ethnography

Edited by Monika Kostera, University of Warsaw, Poland, and Södertörn University, Sweden and Nancy Harding, University of Bath, UK

*'If only I had a book like this when I was starting out! Organizational Ethnography gives helpful direction for doing this important type of qualitative research in a multitude of ways. Each chapter presents an accessible account of a different ethnographic technique presented by researchers who have practiced it successfully. Insightful examples and helpful tips abound. I highly recommend this book to anyone intending to practice ethnography in organizations, new students and experienced researchers alike.'*

– Mary Jo Hatch, University of Virginia, US and author of *Organization Theory: Modern, Symbolic and Postmodern Perspectives*

Jan 2021 240 pp Hardback 978 1 78643 809 6 £80.00 / \$120.00  
eBook • Elgaronline



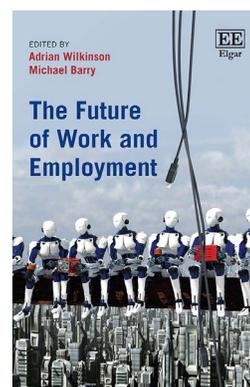
## The Future of Work and Employment

Edited by Adrian Wilkinson and Michael Barry, Griffith University, Australia

*'Many talk about the future of work. This volume refreshingly replaces grand pronouncements, sweeping generalizations, and a narrow focus on technology and the gig economy with thoughtful, nuanced reflections on a wide range of challenges. Taken together, this collection of stimulating chapters results in a robust research agenda that should help define the future of the future of work.'*

– John W. Budd, University of Minnesota, US, and author of *The Thought of Work*

2020 264 pp Hardback 978 1 78643 824 9 £95.00 / \$145.00  
Jan 2021 Paperback 978 1 80088 243 0 £29.95 / \$45.00  
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## Handbook of Research on Customer Engagement

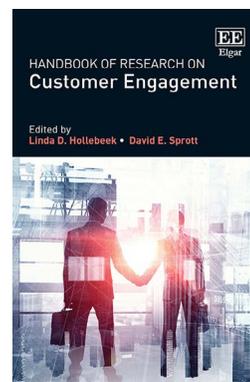
Edited by Linda D. Hollebeek, Montpellier Business School (Montpellier Research in Management), France and Tallinn University of Technology, Estonia and David E. Sprott, University of Wyoming, US

*'This is an excellent compilation of perspectives and empirical insight on customer engagement from a global list of scholars. The chapters provide insight into the psychological and sociological theories underlying consumer engagement. They are relevant to both practicing managers as they design effective customer engagement marketing initiatives and academic researchers as they work to understand this new and emerging phenomenon. It is an interesting read on a topic that continues to gain importance in marketing strategy.'*

– Colleen M. Harmeling, Florida State University, US

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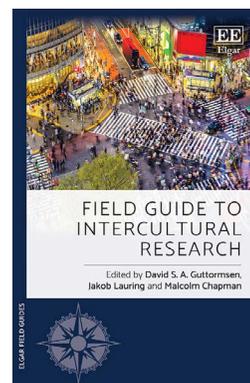
## Field Guide to Intercultural Research

Edited by David S. A. Guttormsen, University of South-Eastern Norway, Norway, Jakob Lauring, Aarhus University, Denmark and Malcolm Chapman, formerly University of Leeds, UK

*'The Field Guide to Intercultural Research contains a plethora of practical, insightful, and wise advice gleaned from scholars who have spent their careers engaged in intercultural research projects. The book is an important contribution to the field and will greatly benefit doctoral students, fledgling scholars, and experienced intercultural scholars alike.'*

– Mark E. Mendenhall, University of Tennessee at Chattanooga, US

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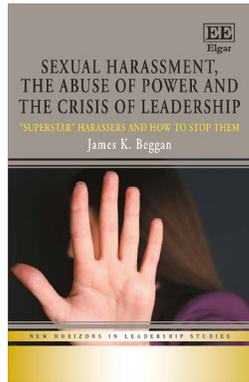


## Sexual Harassment, the Abuse of Power and the Crisis of Leadership

"Superstar" Harassers and how to Stop Them

James K. Beggan, University of Louisville, US

Within these pages James K. Beggan puts forward a novel approach to understanding sexual harassment by high value superstars in the workplace. The approach integrates ideas derived from evolutionary theory, utility theory, sexual scripting theory and research on the regulation of emotion. Besides providing a better understanding of the phenomenon, the book aims to contribute to the development of better techniques to prevent sexual harassment.



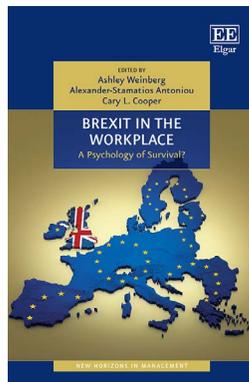
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New Horizons in Leadership Studies series

## Brexit in the Workplace

A Psychology of Survival?

Edited by Ashley Weinberg, University of Salford, UK, Alexander-Stamatios Antoniou, National and Kapodistrian University of Athens, Greece and Cary L. Cooper, University of Manchester, UK

*This timely book explores the psychological repercussions of Brexit in the workplace. Illustrating the mental and emotional impact of the Brexit process, interdisciplinary chapters demonstrate its effect on the wellbeing of workers and its implications for the welfare of the workforce in the future. Bringing together international contributors from a range of disciplines, this topical book focuses on key issues for effective workplace functioning, from uncertainty to progress, including higher education institutions, corporate social responsibility and the emerging experiences of businesses, migrant workers and politicians.*



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New Horizons in Management series

## Handbook of Qualitative Research Methodologies in Workplace Contexts

Edited by Joanna Crossman, University of South Australia and Sarbari Bordia, Australian National University

*'This Handbook provides workplace researchers essential resources from a wide array of qualitative methodologies and methods, ranging from grounded theory to discourse analysis to narrative inquiry. Co-editors Crossman and Bordia have assembled a rich collection of chapters detailing foundation approaches for studying the individual employee's voice up to the larger institution's collective stories. This reference by international contributors is an ideal companion for qualitative and mixed methods researchers in business, organization, management, and the psychology and sociology of work.'*

– Johnny Saldaña, Professor Emeritus, Arizona State University, US

Feb 2021 c 328 pp Hardback 978 1 78990 433 8 £125.00 / \$190.00  
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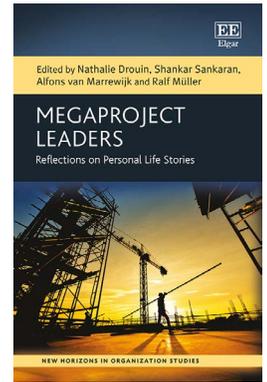
## Megaproject Leaders

Reflections on Personal Life Stories

Edited by Nathalie Drouin, Université du Québec à Montréal (ESG UQAM), Canada; University of Technology Sydney, Australia; KHEOPS, International Research Consortium on the Governance of Large Infrastructure Projects, and International Journal of Managing Projects in Business, Shankar Sankaran, University of Technology Sydney, Australia, Alfons van Marrewijk, Delft University of Technology, the Netherlands, BI Norwegian Business School, Oslo, Norway and Vrije Universiteit Amsterdam and Ralf Müller, BI Norwegian Business School, Oslo, Norway

*'The management of megaprojects is one of the most fascinating themes in project management. We witness an increasing amount of research and publications dedicated to megaprojects – but the research documents a criminal negligence of the key people that drive, shape and influence the success or failure of megaprojects. This new book makes a fundamental difference. It focuses on the key people, who jointly manage successfully very complex megaprojects.'*

– Hans Georg Gemünden, Professor Emeritus of Technology and Innovation Management, TU Berlin, Germany



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New Horizons in Organization Studies series

## Robotization of Work?

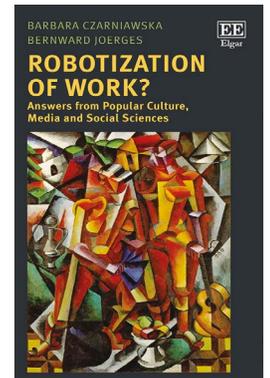
Answers from Popular Culture, Media and Social Sciences

Barbara Czarniawska, University of Gothenburg, Sweden and Bernward Joerges, Technical University Berlin and WZB, Berlin Social Science Center, Germany

*'Within the rapidly proliferating field of social studies of cybernetics this brilliant book stands out in several ways. It revisits the epistemology of auto-poiesis by unearthing how popular culture, science fiction and cybernetics co-constitute each other since the 1920's. In doing so this book on imaginaries and technological developments ingeniously translates one of the key problems of knowing the world into a down-to-earth empirical investigation of the various literatures and films on the robotization of work. While most recent publications that similarly aim to address the core issues of cybernetics surrender to the urge of making prophecies, Czarniawska and Joerges consequentially remain astute, sober and razor-sharp and thereby provocatively interrupt a current trend. The elegant precision of the argument and the clarity of the language deployed makes this erudite and yet modest book come as a relief when one feels overwhelmed by the high-flown premonitions surrounding us.'*

– Richard Rottenburg, University of the Witwatersrand, South Africa

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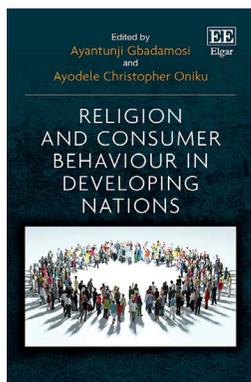


### Religion and Consumer Behaviour in Developing Nations

Edited by Ayantunji Gbadamosi, University of East London, UK and Ayodele Christopher Oniku, University of Lagos, Nigeria

*'This book captures the contemporary importance of religion, its nuances and more importantly its values that influence and impact consumers' decisions, along with understanding the role of digital enhancements from a developing nation's perspective.'*

– Vish Maheshwari, Staffordshire University, UK



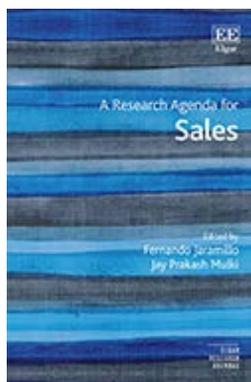
Jan 2021 256 pp Hardback 978 1 83910 102 1 £90.00 / \$145.00 • eBook • Elgaronline

### A Research Agenda for Sales

Edited by Fernando Jaramillo, The University of Texas Arlington and Jay Prakash Mulki, Northeastern University, US

*'A Research Agenda for Sales provides an overview of timely research conversations occurring in sales today. I believe this book is a particularly useful tool for academics. Each chapter offers a comprehensive review of relevant literature, generates important new insights, and reveals research priorities and questions that still need to be addressed.'*

– Karen Flaherty, Oklahoma State University, US



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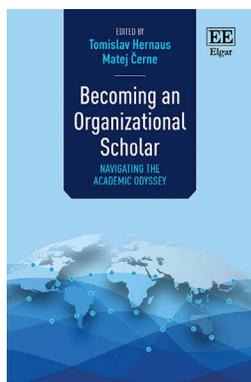
### Becoming an Organizational Scholar

Navigating the Academic Odyssey

Edited by Tomislav HERNÁUS, University of Zagreb, Croatia and Matej ČERNE, University of Ljubljana, Slovenia

*'This is an essential read for early career organizational scholars. Academia gives us the opportunity to craft our own career journeys, which makes it important that we think deliberately about how to structure and approach our work lives. This book gives an abundance of insights, ideas, and advice to help us each figure our own version of being an organizational scholar.'*

– Justin M. Berg, Stanford University, US



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### Sustainable Consumption, Production and Supply Chain Management

Advancing Sustainable Economic Systems

Paul Nieuwenhuis, Daniel Newman, Cardiff University, Wales and Anne Touboulis, University of Nottingham, UK

*'This incisive book integrates the academic fields of sustainable production and consumption (SCP) and sustainable supply chain management (SSCM) as a framework for challenging the current economic paradigm and addressing the significant ecological and environmental problems faced by the contemporary business world.'*

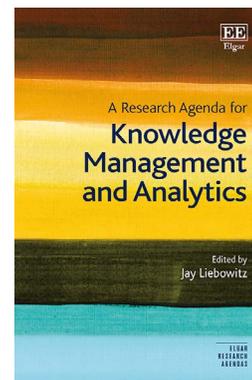
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New Horizons in Operations and Supply Chain Management series

### A Research Agenda for Knowledge Management and Analytics

Edited by Jay Liebowitz, Seton Hall University and formerly Harrisburg University of Science and Technology, US

*'Knowledge Management and analytics originate from different viewpoints. One focuses on people and organizations knowing (or not knowing); the other on people and organizations doing (or hoping to do). As there is little point in knowing without doing, let alone doing without knowing, the potential for synergy is tremendous. This book identifies the variety of directions in which analytics might be integrated into knowledge management to give an even more powerful approach for coping with the challenges of uncertain times.'*

– John S. Edwards, Aston University, UK and Founding Editor in Chief, Knowledge Management Research and Practice Journal



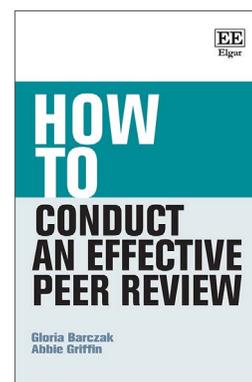
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### How to Conduct an Effective Peer Review

Gloria Barczak, Northeastern University and Abbie Griffin, University of Utah, US

*'There are few activities as critical to the scientific process as peer reviewing. Yet, to date, there are few activities that receive less formal training or for which clear and concise guidelines are available. This book represents a significant contribution for overcoming these deficits. I highly recommend it for both early-career and senior scholars.'*

– Stephen L. Vargo, University of Hawai'i at Manoa, US



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How To Guides

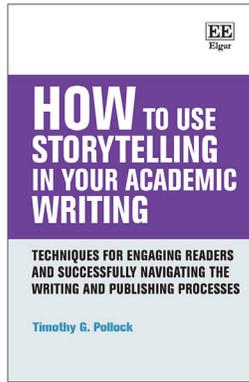
## How to Use Storytelling in Your Academic Writing

Techniques for Engaging Readers and Successfully Navigating the Writing and Publishing Processes

Timothy G. Pollock, University of Tennessee Knoxville, US

*'For researchers, finding the truth has always been a method taught to everyone, and reporting it has been an art known only by the few. Thanks to this book, research has now become more democratic, because the reader learns how to use storytelling tools methodically for reporting research.'*

– Henrich R. Greve, INSEAD



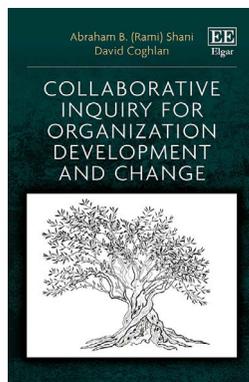
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## Collaborative Inquiry for Organization Development and Change

Abraham B. (Rami) Shani, California Polytechnic State University, US and David Coghlan, Trinity College Dublin, Ireland

*'This book is one of the best exemplars of showing how these two practices—research and helping—can inform each other constructively. This book is a welcome exploration of how these practices have enlarged our understanding of how human systems really work, how they must be studied, and how we can constructively intervene in them.'*

– Edgar H. Schein, Professor Emeritus, MIT Sloan



School of Management, US

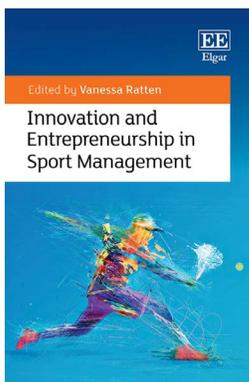
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## Innovation and Entrepreneurship in Sport Management

Edited by Vanessa Ratten, La Trobe University, Australia

*'Innovation and entrepreneurship are two dynamic forces that have revolutionarily impacted the development and advancement of the sport industry, an increasingly globalized business sector. Without a doubt, these forces will continue to robustly drive significant changes in sports and the process of managing sports. Led by an internationally renowned scholar, Dr. Vanessa Ratten, a distinguished group of scholars from six countries have addressed a large number of contemporary issues fundamentally associated with managing and promoting innovation and entrepreneurship in sport business ventures. This is a must-read book for scholars, professionals, teachers, and students. Highly recommended!'*

– James J. Zhang, University of Georgia, US



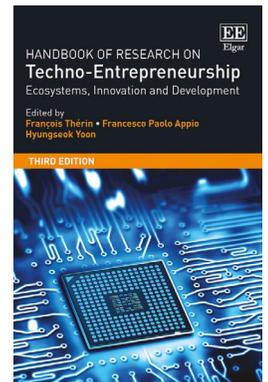
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## Handbook of Research on Techno-Entrepreneurship, Third Edition

Ecosystems, Innovation and Development

Edited by François Thérin, Taylor's University, Malaysia, Francesco Paolo Appio, SKEMA Business School, Université Côte d'Azur, France and Hyungseok Yoon, The University of Leeds, UK

This Handbook focuses on techno-entrepreneurial ecosystems under several different aspects: how the ecosystems have evolved in techno-entrepreneurship, the influence that techno-entrepreneurs can have on complex ecosystems such as regions and nations, and the new types of innovations that techno-entrepreneurs are pursuing to adapt to the ecosystems, such as frugal innovation.



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## Handbook of the Sharing Economy

Edited by Russell W. Belk, Schulich School of Business, York University, Canada, Giana M. Eckhardt, Royal Holloway, University of London and Fleura Bardhi, University of London, UK

*'This Handbook offers wide-ranging investigations and essays into the sharing economy. It takes the reader through a deep and critical look at this new way of organizing markets and society. While exposing the promise, practices, and paradoxes of these systems, the authors succeed in inspiring us to think how these platforms are changing how we consume, sell, and think about and care for the world. It offers fresh insights that I expect to influence my research and teaching in important ways for a long time.'*

– Christine Moorman, Duke University, US and Editor in Chief, *Journal of Marketing*



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## Handbook of Research on Business and Technology Incubation and Acceleration

A Global Perspective

Edited by Sarfraz A. Mian, State University of New York, Oswego, US, Magnus Klofsten, Linköping University, Sweden and Wadid Lamine, University of Ottawa, Canada

*'A comprehensive, comparative and illuminating Handbook of incubation and related entrepreneurial enhancement support structures edited and written by the leading international authorities on innovation.'*

– Henry Etzkowitz, International Triple Helix Institute, US



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Research Handbooks in Business and Management series

## A Research Agenda for the Entrepreneurial University

Edited by Ulla Hytti, University of Turku, Finland

*'From an academic point of view, entrepreneurial universities are still an emergent area in the field of entrepreneurship. This book, written by a group of European scholars at the leading edge on this topic, is offering new and fresh research perspectives. I found interest in every piece of research; however, I would recommend paying greater attention to those chapters taking a critical stance toward the phenomenon and those discussing the challenges and opportunities entrepreneurial universities might meet in the digital era.'*

– Alain Fayolle, University of Cagliari, Italy

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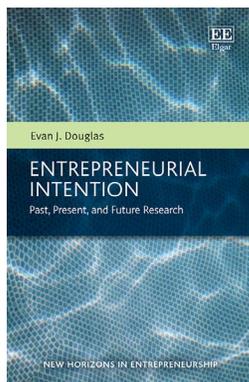
## Entrepreneurial Intention

Past, Present, and Future Research

Evan J. Douglas, Queensland University of Technology, Australia and Chulalongkorn University, Thailand

*'At present, we lack an overarching conceptual framework for entrepreneurial intention. Evan Douglas's book is offering this much needed framework, notably by conceptualising entrepreneurial intention in different types of entrepreneurship (commercial, social, corporate), building an inclusive and holistic approach to entrepreneurial intention. Evan Douglas highlights the main issues for entrepreneurial intention research and suggests new avenues for the future. A much needed read for those interested in this stream of research.'*

– Alain Fayolle, EMLYON Business School, France



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New Horizons in Entrepreneurship series

## Business Law for Entrepreneurs

Margo E.K. Reder, Boston College, Kabrina K. Chang, Boston University, Sean P. Melvin, Elizabethtown College and Jonathan J. Darrow, Harvard Medical School, Bentley University, US and Patent Attorney

*'Business Law for Entrepreneurs highlights the most important legal issues facing a new start-up. Up-to-date examples and ideas make this text interesting and relevant. This book is an important contribution for anyone wanting to start a new business, protect their rights, and stay on the right side of the law.'*

– Robert Bird, University of Connecticut, School of Business, US

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## Pioneering Family Firms' Sustainable Development Strategies

Edited by Pramodita Sharma and Sanjay Sharma, University of Vermont, US

*'Based on 15 case studies of innovative business families from North America, Europe, Asia and Oceania, Dita and Sanjay Sharma have distilled practical lessons on how to establish and transform family businesses for long-term success in an ever changing business environment where sustainability issues are increasingly important. An excellent contribution to the world of family businesses.'*

– Thomas Schmidheiny and Dieter Spälti, Indian School of Business, India

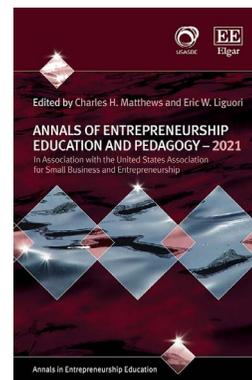
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New Horizons in Sustainability and Business series

## Annals of Entrepreneurship Education and Pedagogy – 2021

Edited by Charles H. Matthews, University of Cincinnati and Eric W. Liguori, Rowan University, US

*'A must-have for teachers of entrepreneurship. How insightful to see topics ranging from entrepreneurship in rural regions to entrepreneurship in MBA programs and special topics on ideation, service learning, and the arts as well as women entrepreneurs as "superwomen". Finally, many will be delighted at the number of "best practice" articles connecting entrepreneurship education to film, social enterprise, and various experiential platforms while concluding with the impact of COVID-19 on the field.'*

– Timothy S. Mescon, AACSB, the Netherlands



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Annals in Entrepreneurship Education series

## Resolving the Crisis in Research by Changing the Game

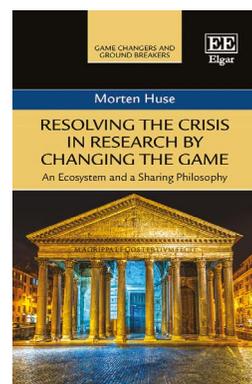
An Ecosystem and a Sharing Philosophy

Morten Huse, BI Norwegian Business School, Norway

*'Huse makes an original, convincing contribution that not only gets to the heart of the problem with the current publish or perish culture driving academic research but he also proposes a bold, innovative ecosystem that can free us to engage in research that matters. It is a must read for all of us who want to move beyond complaining about the problem to being part of the solution.'*

– Stella M. Nkomo, University of Pretoria, South Africa

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Game Changers and Ground Breakers series



## Entrepreneurship in Theory and Practice

Paradoxes in Play, Third Edition

Suna Løwe Nielsen, Kim Klyver, Majbritt Rostgaard Evald and Torben Bager, University of Southern Denmark

*'This highly useful textbook presents a broad view on entrepreneurship, including entrepreneurial action in new and established firms, associations, government agencies etc. It does so in a refreshing way by drawing on theoretical insights and by putting them into the context of exciting practical examples. Enjoy your deep dive into entrepreneurship!'*

– Marc Gruber, EPFL, Switzerland, co-author of *Where to Play: 3 steps for discovering your most valuable market opportunities*

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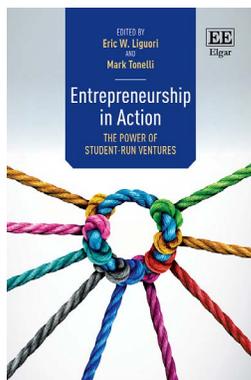
## Entrepreneurship in Action

The Power of Student-Run Ventures

Edited by Eric W. Liguori, Rowan University and Mark Tonelli, Millikin University, US

*'Student-run ventures, such as found at Millikin University, may be the optimal way to teach developing entrepreneurship. As you will see in this book, students go beyond work in the classroom and gain first-hand knowledge of how to act entrepreneurially. This book offers clear insight into a myriad of student-run ventures and has the potential to influence the broader field of entrepreneurship education.'*

– James D. Hart, Southern Methodist University, US

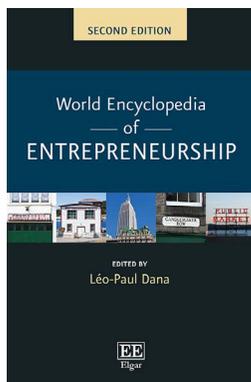


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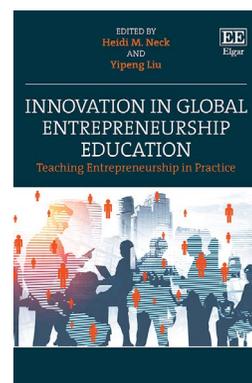
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