BUSINESS & MANAGEMENT TITLES, APRIL - JUNE 2023

The Geography of Academic Entrepreneurship
Spin-offs, Firm Growth and Regional Impact
Helen Lawton Smith, Birkbeck University of London, UK

‘In this timely and important book, the author brings the full weight of her erudition to bear on the spatial and economic implications of academic entrepreneurship. She systematically explains the formation of university spinoff companies and their role in the commercialization of university technology and wealth creation across the globe. This book is a “must read” for scholars of innovation and entrepreneurship and government officials who formulate and implement public policies relating to innovation, entrepreneurship, and economic development.’

– Donald Siegel, Arizona State University, US

June 2023  c 192 pp Hardback 978 0 85793 704 9  c £80.00 / c $115.00

Research Handbook on Public Leadership
Re-imagining Public Leadership in a Post-pandemic Paradigm
Edited by Stephen Brookes, University of Manchester, UK

‘The single most important critical success factor I have encountered across policing and public sector service is leadership. This is borne out by the organisations that excel and those which fail. However we lead in a rapidly changing world where public services face multiple and overlapping crises, and leadership must evolve to adapt to this C21st context. The research book, edited by Stephen Brookes, is contemporary in its context and looks forward to what will succeed in the future as well as reflecting upon the lessons of the past. It will energise and provoke the thoughts of the most experienced leader as well as providing a deep well of knowledge for the newest leaders ambitious to do their best to make a positive difference to our society.’

– Andy Marsh, College of Policing, England and Wales

June 2023  c 384 pp Hardback 978 1 78643 966 6  c £160.00 / c $230.00

Work and Employment Relations in Southern Europe
The Impact of De-regulation, Organizational Change and Social Fragmentation on Worker Representation and Action
Edited by Carlos J. Fernández Rodríguez, Universidad Autónoma de Madrid, Spain and Miguel Martínez Lucio, University of Manchester, UK

‘This is an important and timely book. The immediate effects of the 2008 financial crisis on the economies of Southern Europe are well documented, but the longer term consequences on industrial relations are less well understood. This edited collection presents a wide ranging exploration of the effects of crisis on employment emphasising in particular changes to the collective regulation of work. An important overview of the complex and changing dynamics of these key economies.’

– Melanie Simms, University of Glasgow, UK

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Handbook on City Logistics and Urban Freight
Edited by Edoardo Marcucci, Valerio Gatta, Roma Tre University, Italy and Molde University College, Norway and Michela Le Pira, University of Catania, Italy

‘This Handbook is impressive, extensive, and very current. There are many themes that challenge us today, centred on decarbonisation, supply chain constraints and institutional reform, to make us rethink how we might better embed urban freight into the changing fabric of our cities. The contributions to city logistics as seen as a multi-governance structure together with the latest developments in methods through digital twins to focus as much on short-term operational issues in contrast to the longer-term planning and policy issues is impressive.’

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Research Handbook on the Transformation of Higher Education
Edited by Liudvika Leisyte, Technical University Dortmund, Germany, Jay R. Dee, University of Massachusetts Boston, US and Barend J.R. van der Meulen, University of Twente, the Netherlands

‘A state-of-the-art Handbook on a key institution of our societies. It is a must read for understanding the multiple dynamics of deep change in higher education systems and institutions. Conceptually and empirically rich, multiple perspectives from around the globe highlight the drivers, actors, processes, and effects of transformation in higher education.’

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How to Be an Ethnographer
Monika Kostera, University of Warsaw, Poland, Södertörn University, Sweden and Université Paris-Saclay, LITEM, France and Paweł Krzyworzeka, Kazimierz University, Poland

‘This book on how to “do” ethnography written by Monika Kostera and Paweł Krzyworzeka offers a unique collection of chapters written by a number of scholars expertly engaged with this methodology and method. The reader will be able to enjoy considerable richness of knowledge and experience through book chapters written not only on specific methods linked to ethnography, but also on related processes, theories, practicalities and less explored topics pertaining to ethnographic research.’

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How to Research Guides

A Research Agenda for Leadership Learning and Development through Higher Education
Edited by Susan R. Komives, University of Maryland and Julie E. Owen, George Mason University, US

‘Stressing the importance of understanding context, Susan Komives and Julie Owen provide leadership researchers a foundation for addressing the critical questions of not only what to study, using what method, but to what end does their research practice matter? Thus, this book works to make a crucial research shift in leadership studies through higher education towards a more equitable and justice-oriented approach, as authors collectively outline challenges, tensions, and possibilities for a more liberatory leadership.’

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Religion and Public Administration
An Introduction
Edoardo Ongaro, the Open University, UK and Michele Tantardini, Penn State Harrisburg, US

‘This book is a revelation about both the influences of religion on public administration and how the field could be enriched from deeper scholarly attention to religion. I am struck by the breadth of the relevance of religion to public administration. The authors illuminate the relevance of the world’s great religions to the field as a whole and to prominent research streams, such as public service motivation. Ongaro and Tantardini offer new perspectives for all public administration scholars to consider and embrace in their research and teaching.’

– James L. Perry, Indiana University, Bloomington, US

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Edited by Jing Jian Xiao, University of Rhode Island, US and Satish Kumar, Malaviya National Institute of Technology Jaipur, India

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Introduction to Change Management and Organizational Theory

Richard J. Badham, University of Sydney and University of Technology Sydney and Brenda M. Santiago, Inspiring Change, Sydney, Australia

‘Many writings and much thinking on organizational change are optimistic and simplistic. In this book the authors brilliantly point at ironies, difficulties and dilemmas, at the same time they provide the reader with an excellent overview of what to consider in change work. The book offers a very good balance between advice-giving and awareness of problems and obstacles in organizations seldom adaptive to plans rarely fully working when confronted with reality. The book is original, very accessible and at times also entertaining to read. It should be read by practitioners, students and scholars interested in change work.’

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Research Handbook on Transnational Diaspora Entrepreneurship

Edited by Rolf Sternberg, Leibniz University Hannover, Germany, Maria Elo, University of Southern Denmark, Shanghai University, China and Åbo Akademi University, Finland, Jonathan Levie, University of Galway, Ireland and José Ernesto Amorós, Tecnológico de Monterrey, Mexico and Universidad del Desarrollo, Chile

‘This book offers a comprehensive analysis of transnational diaspora entrepreneurship, its impact on the economies of the home and host countries and its challenges. It is a great Handbook for international entrepreneurship scholars, but also for the governments, international institutions and other organizations engaged in the promotion of transnational activities of diaspora entrepreneurs.’

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‘A tour-de-force! The Research Handbook on Digital Strategy offers a tantalizing buffet of rich perspectives. By unpacking how digital strategy is reshaping the fundamental rules of competition and cooperation, the authors provide compelling insights into the next generation of strategies. Highly relevant for firms ranging from established multi-nationals to the newest tech ventures.’

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Managing People as Knowledge Assets2nd edition
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‘Smart Talent Management, a term coined by the editors (Vaiman and Vance) in the previous edition of this highly informative and instructive book, is “simply the combination of talent management and knowledge management.” In this second edition, the editors advance our understanding of smart talent management rather substantially. They do this through guidance they have provided to and shared with their excellent cadre of chapter contributors. [T]hey have provided a broader path forward for future researchers in the areas of talent management and knowledge management.’

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A Companion
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This book examines when, where, how, and why artificial intelligence and digital transformation can boost innovation and transform the economy, society and democracy. It is developed based on the Cyber-D4 nexus, which is a conceptual framework of Cyber-Defense, Cyber-Development, Cyber-Democracy, and Cyber-Diplomacy. This nexus ties new national and industrial cyber strategies, including business strategies for smart cities and the Internet of Things, with the local, national, regional, and global security and economic objectives.

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