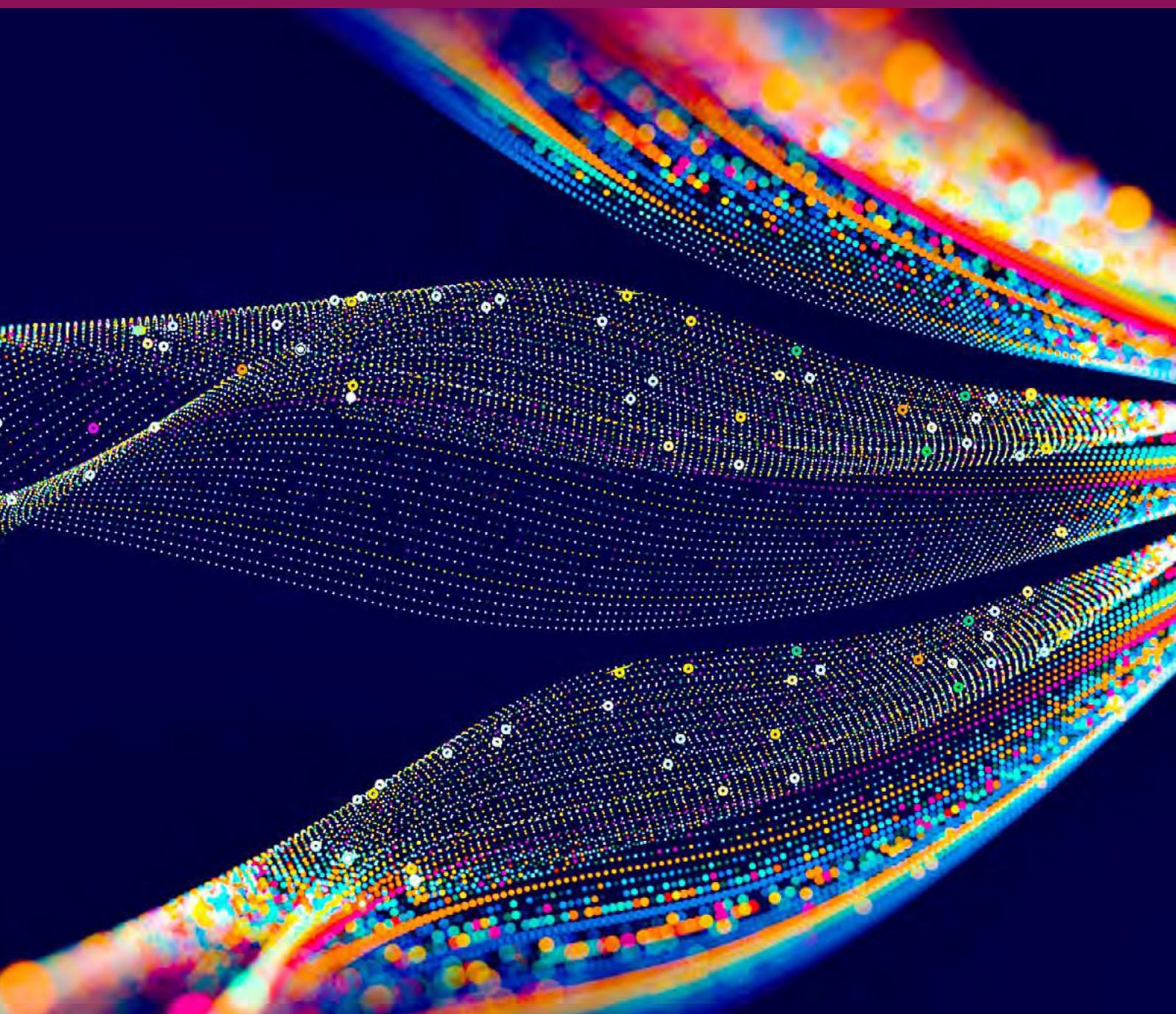


October - December 2022
New Titles Update

BUSINESS & MANAGEMENT



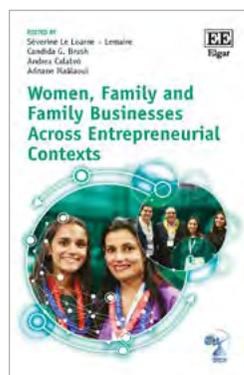
BUSINESS & MANAGEMENT TITLES, OCTOBER - DECEMBER 2022

Women, Family and Family Businesses Across Entrepreneurial Contexts

Edited by Séverine Le Loarne – Lemaire, Grenoble Ecole de Management, France, Candida G. Brush, Babson College, US, Nord University, Norway and Dublin City University, Ireland, Andrea Calabrò and Adnane Maâlaoui, IPAG Business School, France

'This beautifully edited manuscript includes a compilation of the most current scholarship on the complex interweaving among family and business for women entrepreneurs. The authors contribute new scholarship that reexamines the yin and yang of women's autonomy and control within the business and peacekeeping within the family while teasing out the impact of the family on women's businesses and women's influence in family business dealings.'

– Amanda Bullough, University of Delaware, US



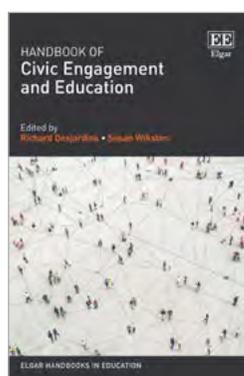
Dec 2022 c 282 pp Hardback 978 1 80037 516 1 c £90.00 / c \$135.00
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Handbook of Civic Engagement and Education

Edited by Richard Desjardins, University of California Los Angeles, US and Susan Wiksten, European Institute of Education and Social Policy, France

'A thought-provoking and significant contribution to the thinking on civic engagement and education that successfully integrates empirical knowledge with sophisticated theoretical perspectives. The editors should be congratulated for assembling such a stellar collection of authors. This book is an indispensable source for established scholars as well as students new to the field.'

– Kjell Rubenson, University of British Columbia, Canada



Dec 2022 c 352 pp Hardback 978 1 80037 694 6 c £170.00 / c \$250.00
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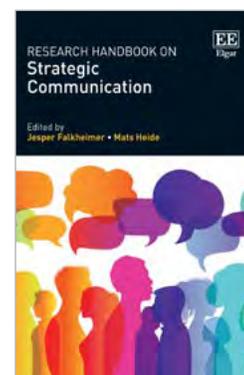
Research Handbook on Strategic Communication

Edited by Jesper Falkheimer, and Mats Heide, Lund University, Sweden

'The Research Handbook on Strategic Communication provides a fresh and informed look at current research. The Research Handbook re-examines familiar contexts and questions such as the viability of the public sphere, the function of dialogue, and the role of culture in view of an ever-evolving communication landscape, while introducing perspectives in greater need of consideration such as the influence of place, the risks and rewards of artificial intelligence, and importance of engagement. This is a must read for scholars and graduate students studying strategic communication.'

– Timothy Sellnow, University of Central Florida, US

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OPEN ACCESS Asia's Rising Research Dominance

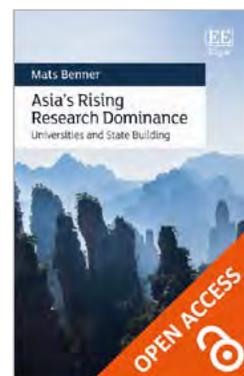
Universities and State Building

Mats Benner, Lund University School of Economics and Management, Sweden

'Mats Benner's new book provides an expansive and much needed analysis on the campaign by Asian universities, and their governments, to be among the world's most productive in research, with a laser focus on building nation-state economies. What sets Asia's Rising Research Dominance apart is the nuance provided in the distinct national case studies - China, Hong Kong and Macau, Taiwan, India, Japan, South Korea. Here is a story of a dramatic trajectory, where the goal at first was simply quantity in research productivity, and now increasingly quality and economic impact.'

– John Aubrey Douglass, University of California, Berkeley, US

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Regulation on European Crowdfunding Service Providers for Business

A Commentary

Edited by Eugenia Macchiavello, University of Genoa, Italy

This innovative Commentary boasts contributions from internationally renowned experts with extensive and diverse backgrounds, providing a comprehensive, critical, article-by-article and thematic analysis of the EU Regulation No 1503/2020 on European Crowdfunding Service Providers for Business (ECSPR). Chapters analyse Member States' adaptation of their legal frameworks to the ECSPR, underlying similarities, divergences, additional problematic issues and residual regulatory fragmentation.



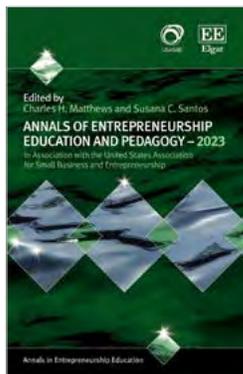
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Annals of Entrepreneurship Education and Pedagogy – 2023

Edited by Charles H. Matthews, University of Cincinnati and Susana C. Santos, Rowan University, US

'If you are interested in entrepreneurship education, this book is for you. It provides a deep dive into the latest challenges and possibilities of advancing entrepreneurship education, including creativity, innovation, diversity and inclusion. Read this book, and learn from some of the best entrepreneurship educators in the world.'

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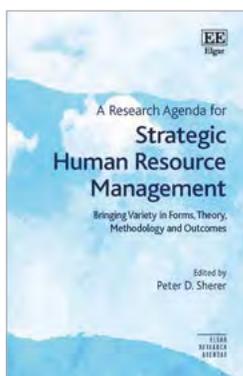
A Research Agenda for Strategic Human Resource Management

Bringing Variety in Forms, Theory, Methodology and Outcomes

Edited by Peter D. Sherer, University of Calgary, Canada

'While nearly all would agree that the world of work is undergoing dramatic change, there is an underappreciation of the increasing variation in organizational forms that is emerging. This volume fills the gap with thoughtful essays each of which provides new theory and evidence. Practitioners as well as theorists will benefit much from the many insights provided by top scholars in this volume. The essays clarify not only what is happening, but also why change is occurring and what policymakers could do to ensure society benefits from the ongoing changes.'

– Harry C. Katz, Cornell University, US



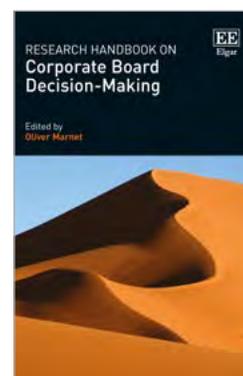
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Research Handbook on Corporate Board Decision-Making

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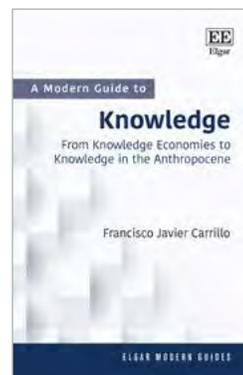
A Modern Guide to Knowledge

From Knowledge Economies to Knowledge in the Anthropocene

Francisco Javier Carrillo, The World Capital Institute and Tecnológico de Monterrey, México

'Francisco Javier Carrillo tackles the most existential challenge of our time, the need for an environmentally viable economic system. He provides a sound and hopeful answer based on unlocking the potential and value of knowledge. Carrillo does this with his characteristic wisdom, clarity, and poeticism. His book delivers richly on his own call for action to advance knowledge about ourselves in the world.'

– Velina Petrova, Knowledge for Impact Director, Oxfam International, US

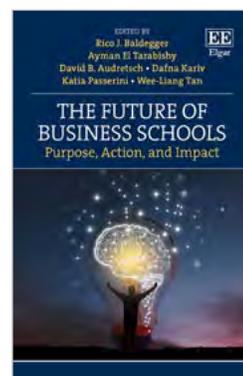


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The Future of Business Schools Purpose, Action, and Impact

Edited by Rico J. Baldegger, University of Applied Sciences & Arts Western Switzerland, Ayman El Tarabishy, International Council for Small Business (ICSB), The George Washington University, US, David B. Audretsch, Indiana University, US and University of Klagenfurt, Austria, Dafna Kariv, Reichman University, Israel, Katia Passerini, Seton Hall University, South Orange, New Jersey, US and Wee-Liang Tan, Singapore Management University

Are business schools on the wrong track? For many years, business schools enjoyed rising enrollments, positive media attention, and growing prestige in the business world. However, due to the disruption of Covid-19, many previously ignored issues relating to MBA programs resurfaced. As a result, MBA programs now face lower enrollments and intense criticism for being deficient in preparing future business leaders and ignoring essential topics like ethics, sustainability, and diversity and inclusion. The Future of Business Schools discusses these issues in the context of three critical areas: complexity, sustainability, and destiny



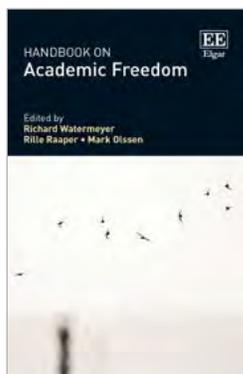
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Handbook on Academic Freedom

Edited by Richard Watermeyer, University of Bristol, Rille Raaper, University of Durham and Mark Olssen, University of Surrey, UK

'The Handbook on Academic Freedom paints an extremely disturbing picture of how, globally, academics' ability to act as critical public intellectuals has been radically undermined by universities' shift from a collegial to a managerial mode of governance. However, this is not simply a critique of the myriad ways in which academics' "performance" is now constantly audited and monitored in a way that limits their freedom to perform their proper function, but also a much-needed call to arms.'

– Julian Petley, Brunel University London, UK



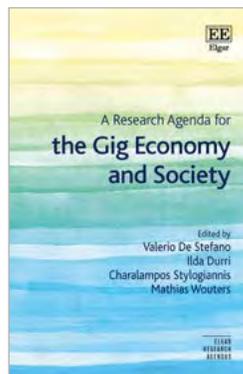
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A Research Agenda for the Gig Economy and Society

Edited by Valerio De Stefano, York University, Canada, Ilda Durri, Charalampos Stylogiannis and Mathias Wouters, KU Leuven, Belgium

'This important volume lays bare the significance of platform work for the wider world of work and for society at large. Through a multidisciplinary perspective it addresses a myriad of issues concerning platform work that have not received their due attention such as occupational safety and health, discrimination, and gaps in cross-border governance. The editors and contributors have done a fantastic job in making clear both the exceptional – and the unexceptional – aspects of platform work and thus provide a useful guide to scholars, social partners and policymakers of how to shape the gig economy so that it can be of benefit to all.'

– Janine Berg, International Labour Organization, Geneva, Switzerland



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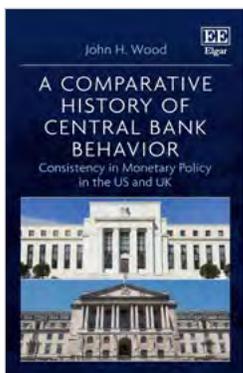
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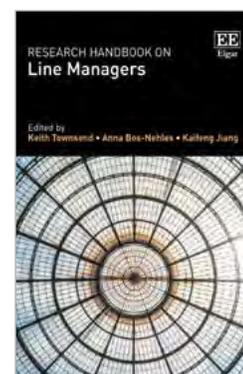
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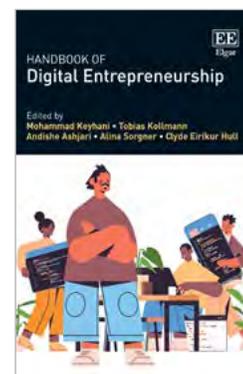
Handbook of Digital Entrepreneurship

Edited by Mohammad Keyhani, University of Calgary, Canada, Tobias Kollmann, University of Duisburg-Essen, Germany, Andishe Ashjari, University of Calgary, Canada, Alina Sorgner, John Cabot University, Italy, Institute of Labor Economics (IZA) and Kiel Institute for the World Economy (IfW Kiel) and Clyde Eirikur Hull, Rochester Institute of Technology, US

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'The COVID-19 pandemic has sparked crises in public health and international travel. As the pandemic continues, it is refreshing to see cross-disciplinary work from experts in tourism and public health. This book assumes a tourism-oriented perspective to ponder the travel industry's role in general wellbeing. The chapters rectify several knowledge gaps between tourism and medical science to encourage stakeholders to explore how travel engagement can shape health promotion and disease prevention.'

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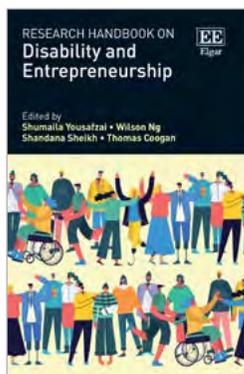
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By exploring the economic and social value of disabled people with positive entrepreneurial traits and adaptive skills, this innovative book breaks away from normative entrepreneurial studies to recognise the overlooked value in disabled entrepreneurs.



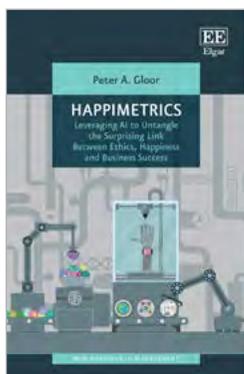
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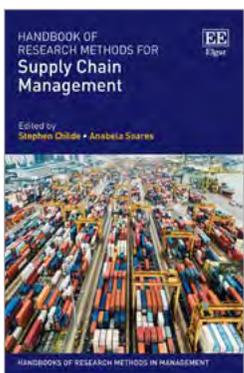
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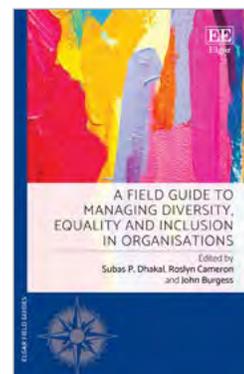
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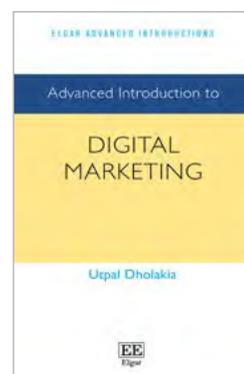
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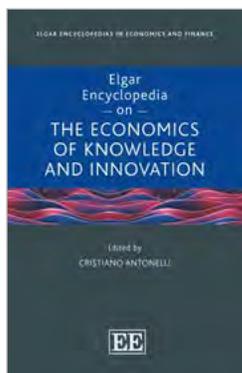
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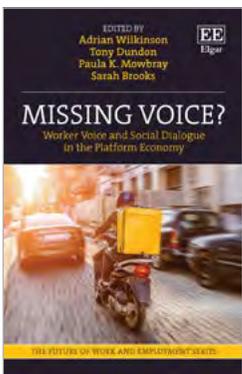
Missing Voice?

Worker Voice and Social Dialogue in the Platform Economy

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'Missing Voice? provides a fresh insight on the present and future of worker voice in precarious gig-based work. While past research has dissected the reasons for poor working conditions in the platform economy, this book presents models for improving those conditions. Findings suggest that worker mobilization is central to strengthening voice; but it is most likely to lead to more worker-centered and democratic management policies where collective action is accompanied by real institutional change, through new laws and union agreements.'

– Virginia Doellgast, Cornell University, US



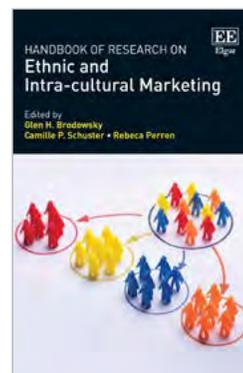
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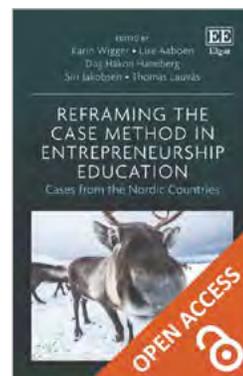
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– Diamanto Politis, Lund University, Sweden



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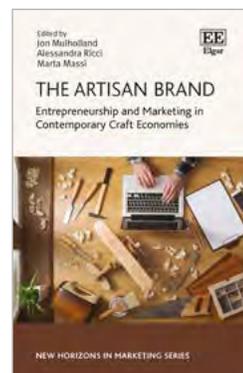
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Entrepreneurship and Marketing in Contemporary Craft Economies

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– Kristy Leissle, University of Washington Bothell, US and Cooapreneurship Institute of Ghana

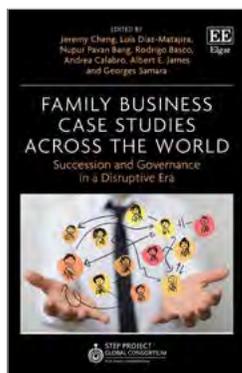


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'This very impressive volume contains extraordinarily useful case studies that address key challenges that face family businesses today. The authors generously share their academic expertise and blend it with up to date stories based on real life experience from family businesses across the world. As an editor of the first STEP Project book published in 2010, I can highly recommend this book to anyone with an interest in understanding successful family enterprising.'

– Mattias Nordqvist, Stockholm School of Economics, Sweden

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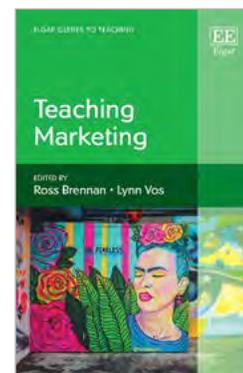
'Few colleagues plan (and prepare) to be an academic leader at the start of their career. But, almost inevitably, many of us will be asked to take up a major leadership role at some point, and often unexpectedly. Managing professionals within a distinct organisational climate, with unique practices and politics, against the backdrop of a dynamic marketplace is no small matter. It is, in fact, often a sink-or-swim experience. But, have no fear, How to Lead Academic Departments Successfully is here. The book is a rich source of information that offers actionable advice and perhaps comfort for those of us who are about to face the challenges of academic leadership or are trying their very best at it every day. The book's content provides lucid and eclectic answers to the question posed its title. It will be an inspiring companion of travel for any colleague on a leadership journey.'

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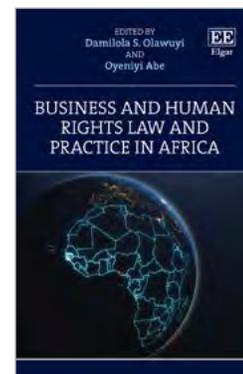
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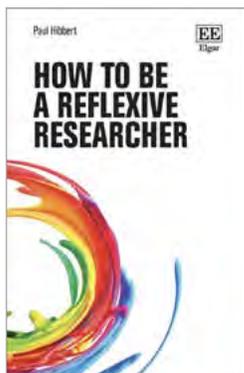
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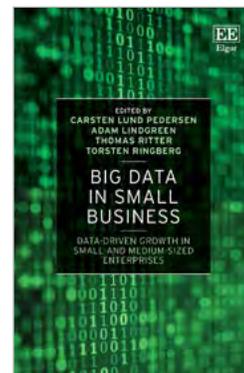
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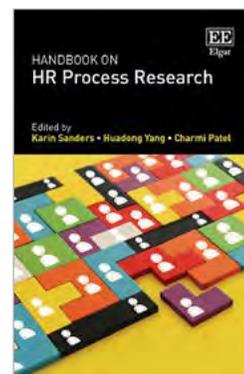
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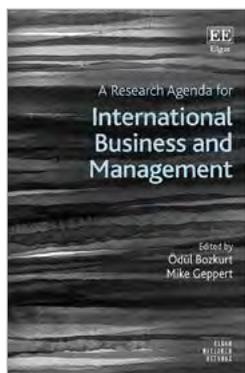
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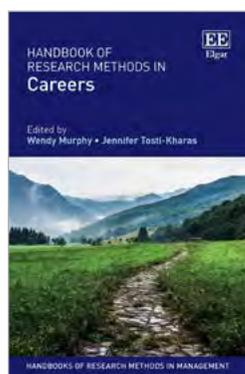
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– Sherry E. Sullivan, Bowling Green State University, US



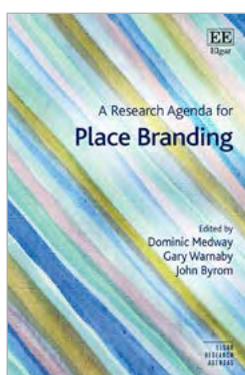
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'Most key themes of interest to anyone involved in place branding research are covered in the governance, contexts and experiences sections, and along with the key grounding issues, the book contains some very insightful case studies. In the final chapter, Stephen Brown recognises that while place branding may have peaked, we now see more of a focus on destination demarketing. This book is therefore very timely. Since global tourism was devastated in 2020 and places seek to recover from the COVID-19 pandemic, a more considered research agenda as outlined in this book may lead to places being better managed with a focus more on sufficiency than growth, so we do not face a need for destination demarketing again.'

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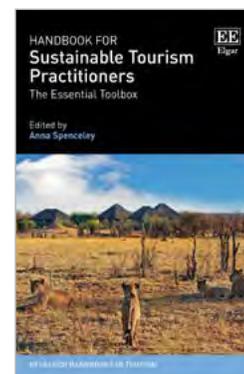
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The Essential Toolbox

Edited by Anna Spenceley, independent consultant, IUCN WCPA Tourism and Protected Areas Specialist Group, Global Sustainable Tourism Council, Travelyst, University of Brighton, UK and University of Johannesburg, South Africa

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– From the foreword by by Xavier Font



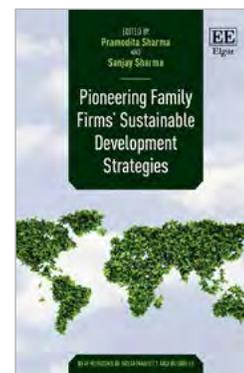
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