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# ECONOMICS & FINANCE

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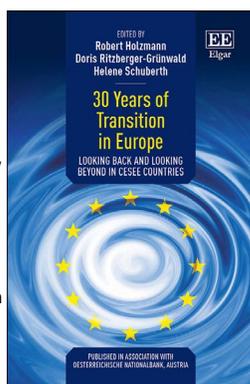
THOUGHTFUL INDEPENDENT PUBLISHING

### 30 Years of Transition in Europe

Looking Back and Looking Beyond in CESEE Countries

Edited by Robert Holzmann, Doris Ritzberger-Grünwald, and Helene Schuberth, Oesterreichische Nationalbank, Austria

This thought-provoking book investigates the political and economic transformation that has taken place over the past three decades in Central, Eastern and Southeastern Europe (CESEE) since the fall of the Iron Curtain. Through an examination of both the successes and shortcomings of post communist reform and the challenges ahead for the region, it explores the topical issues of economic transition and integration, and highlights lessons to be learned.



2020 256 pp Hardback 978 1 83910 949 2 £90.00 / \$135.00  
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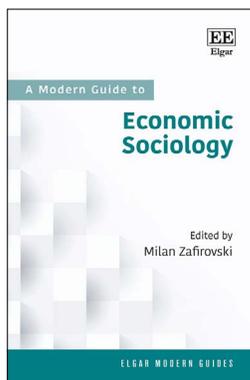
Published in Association with Oesterreichische Nationalbank, Austria

### A Modern Guide to Economic Sociology

Edited by Milan Zafirovski, University of North Texas, US

*'A comprehensive and stimulating guide, written by some of the best known scholars in the field, that shows how the theoretical and empirical findings of economic sociology correspond and complement those of economics, as a sort of counter melody that enriches our knowledge of the relationships between economy and society.'*

– Alberto Martinelli, Università degli studi di Milano, Italy and Former President of the International Social Science Council, France

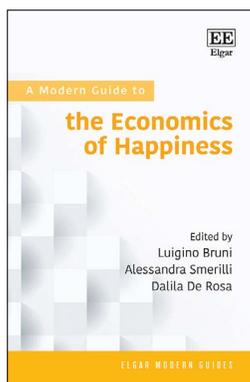


2020 368 pp Hardback 978 1 78990 130 6 £120.00 / \$180.00  
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### A Modern Guide to the Economics of Happiness

Edited by Luigino Bruni, LUMSA University, Rome, Alessandra Smerilli, PFSE-Axilium University and Dalila De Rosa, Ministry of Economics and Finance, Italy

Exploring the modern approach to the economics of happiness, which came about with the Easterlin Paradox, this book analyses and assesses the idea that as a country gets richer the happiness of its citizens remains the same. The book moves through three distinct pillars of study in the field: first analysing the historical and philosophical foundations of the debate; then the methodological and measurements issues and their political implications; and finally empirical applications and discussion about what determines a happy life.



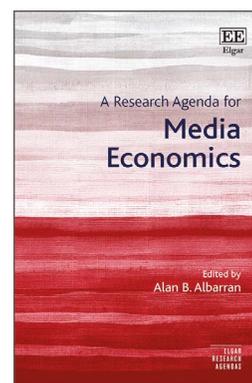
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Elgar Modern Guides

### A Research Agenda for Media Economics

Edited by Alan B. Albarran, University of North Texas, US

*'A Research Agenda for Media Economics edited by international scholar and veteran researcher Alan Albarran brings together a top-notch group of well-established and emerging scholars to look at the current state of media economics research. From theoretical traditions in media economics research to the spending patterns of the individual consumer this book presents a whole host of new ideas in advancing the future of the discipline. If there is a one important tie-in to the many authors who contributed to this work, it has to do with idea of audience, from a business, technological and global perspective.'*

– Richard A. Gershon, Western Michigan University, US



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Elgar Research Agendas

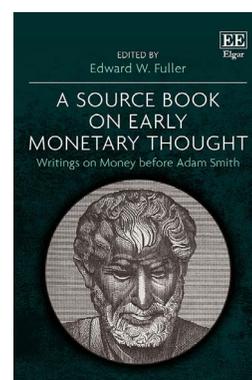
### A Source Book on Early Monetary Thought

Writings on Money before Adam Smith

Edited by Edward W. Fuller, Palo Alto, CA, US

*'Edward Fuller's convenient anthology of contributions to monetary economics by thirty writers before Adam Smith, from Aristotle to Hume and Condillac, will be greatly appreciated by anyone interested in the origins and development of monetary economics. Many of these important writings were previously difficult of access. Now it is easy, and enjoyable, to peruse in a single book the long and rich heritage of monetary analysis in the two millennia from Aristotle to Adam Smith.'*

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### After Brexit, What Next?

Trade, Regulation and Economic Growth

Patrick Minford with David Meenagh, Cardiff University, UK

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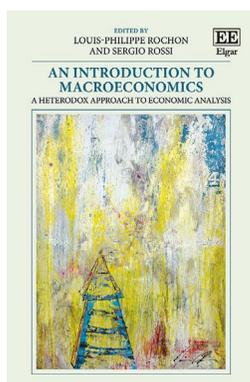
## An Introduction to Macroeconomics

A Heterodox Approach to Economic Analysis

Edited by Louis-Philippe Rochon, Laurentian University, Canada and Sergio Rossi, University of Fribourg, Switzerland

*'Now that this excellent heterodox book is into a second edition there are only two choices; read it, or continue to be "deceived by economists"'*

– John Smithin, York University and Aurora Philosophy Institute/Institut philosophie Aurora, Canada

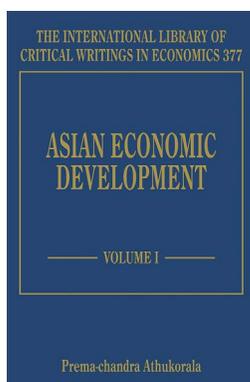


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Series no. 377 February 2021 c 1,824 pp  
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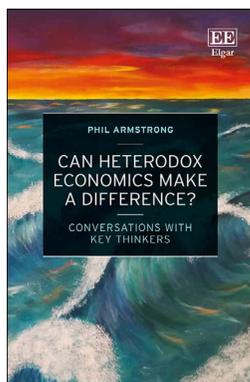
## Can Heterodox Economics Make a Difference?

Conversations With Key Thinkers

Phil Armstrong, University of Southampton Solent and Engineering Division, York College, UK

*'Can Heterodox Economics Make a Difference? is a very thought provoking book; a fascinating tour with key thinkers on MMT, heterodox economics, methodology and much more. There are authentic gems in those interviews. Please read on!'*

– Giuseppe Fontana, University of Leeds, UK and Università del Sannio, Italy



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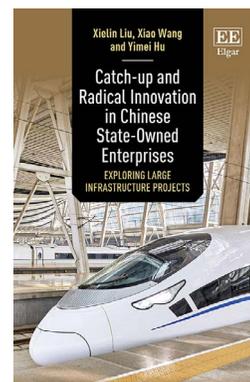
## Catch-up and Radical Innovation in Chinese State-Owned Enterprises

Exploring Large Infrastructure Projects

Xielin Liu, University of Chinese Academy of Sciences, Xiao Wang, Xi'an Jiaotong-Liverpool University, China and Yimei Hu, Aalborg University, Denmark

*'This book provides a unique and insightful analysis of innovation in China's state-owned enterprises. It is a must read for those who are interested in innovation in China's state owned sector, an important player in the Chinese economy.'*

– Xiaolan Fu, University of Oxford, UK



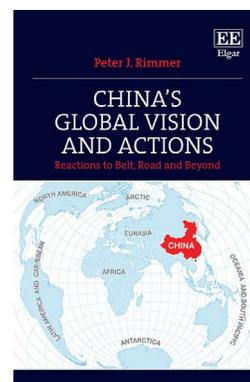
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## China's Global Vision and Actions

Reactions to Belt, Road and Beyond

Peter J. Rimmer AM, Australian National University

This insightful book examines the growing role of China on the global stage by gauging the varying reactions of international spectators to Beijing's hugely significant Belt and Road Initiative. Laced with detailed empirical studies and an array of illustrative maps, Peter Rimmer assesses the domestic impact of the Initiative thus far and offers an astute appraisal of the imperial connotations of Beijing's global logistical project.



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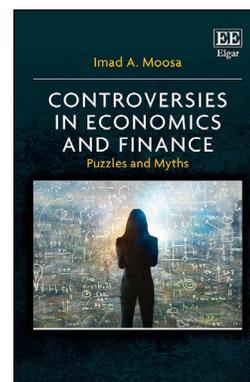
## Controversies in Economics and Finance

Puzzles and Myths

Imad A. Moosa, Royal Melbourne Institute of Technology (RMIT), Australia

*'Professor Imad Moosa's text will be welcomed by anyone who values and seeks clear thinking in relation to those areas of the social sciences that determine the social and economic environment in which we live. To this end, the text succeeds in penetrating the discipline's fabric of "received wisdom" with its bogus puzzles and perpetrated myths. In doing so, the text shines a much-needed light on the corrupted nature of academic publishing that continues to masquerade as meaningful academic research. If a first step to achieving meaningful academic institutions in our society is the recognition of the failures of the current system, then this text represents just such a step.'*

– Michael Dempsey, Tan Duc Thang (TDT) University, Vietnam



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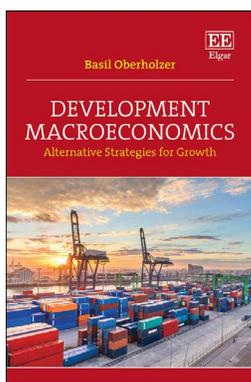
## Development Macroeconomics

### Alternative Strategies for Growth

Basil Oberholzer, Swiss Federal Office for the Environment, Switzerland

*'This book provides an outstanding analysis explaining the major reasons of poverty and how to solve the latter in developing economies through relevant policy reforms. Oberholzer elaborates his analysis on macroeconomic grounds and offers a variety of tools that each developing country may implement successfully, independently of what other countries or institutions will do in this regard. The reader will be impressed by the depth, clarity and soundness of the author's investigation. Scholars and policy makers in development economics will find this book extremely useful.'*

– Sergio Rossi, University of Fribourg, Switzerland



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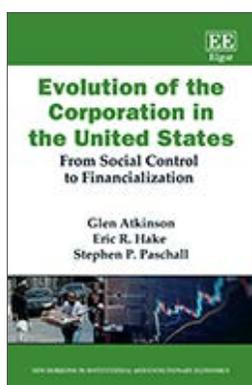
## Evolution of the Corporation in the United States

### From Social Control to Financialization

Glen Atkinson, University of Nevada, Reno, Eric R. Hake, Catawba College and Stephen P. Paschall, Lovett Bookman Harmon Marks LLP and University of Pittsburgh Law School, US

*'Evolution of the Corporation in the United States is essential reading on today's corporations. Combining economics, law, and finance, it demonstrates how corporations evolved from serving the public interest to advancing the private interest of financial elites. Anyone aiming to fashion an agenda for economic reform must begin with this book.'*

– Charles J. Whalen, University at Buffalo-SUNY, US



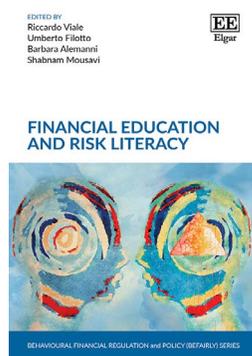
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## Financial Education and Risk Literacy

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*'In today's environment, financial education and risk literacy continue to be essential elements for individuals and organizations worldwide. This book provides keen insights from leading authorities worldwide on how best to improve financial education and risk literacy. Perhaps the traditional 3R's (Reading, wRiting, and aRithmetic) should be extended to include a fourth R being Risk, which would apply in the context of financial literacy and financial education. Enjoy the book—it is well-worth the money!'*

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### An Economic Perspective

Lall Ramrattan, University of California, Berkeley Extension and Michael Szenberg, Touro College and University System, US

*'There is no doubt that today we need to better understand what happiness means to individuals and society. In Fundamentals of Happiness: An Economic Perspective, Ramrattan and Szenberg have not only produced a comprehensive analysis of economic thought about happiness, they have also taken up the challenging task of examining philosophical and psychological views of this very complex subject. The result is a tour de force that is destined to be a reference for many years to come.'*

– Alan Zimmerman, City University of New York, US

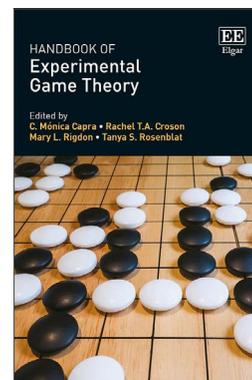
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## Handbook of Experimental Game Theory

Edited by C. Mónica Capra, Claremont Graduate University, Rachel T.A. Croson, University of Minnesota, Mary L. Rigdon, Rutgers University and Tanya S. Rosenblat, University of Michigan, US

*'This Handbook is a must-have resource for experimental economists and game theorists. It consists of authoritative contributions from top researchers in the areas it covers. The topics range from methodology to surveys of important and active research in experimental game theory. The Handbook is both rigorous in its treatment of the topics as well as accessible to readers not familiar with the areas of coverage.'*

– Charles Noussair, University of Arizona, US



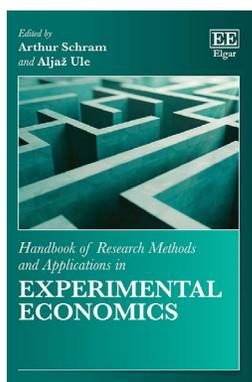
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### Handbook of Research Methods and Applications in Experimental Economics

Edited by Arthur Schram, Amsterdam School of Economics, the Netherlands and European University Institute, Italy and Aljaž Ule, Amsterdam School of Economics, the Netherlands and University of Primorska, Slovenia

*'This is a wonderful book. It is rare that a book collects chapters that both discuss experimental methods as well as research on the frontiers of knowledge. This is a must-read for both the novice and the veteran experimentalist as well as those outside the field.'*

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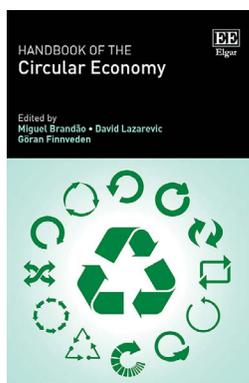
Handbooks of Research Methods and Applications series

### Handbook of the Circular Economy

Edited by Miguel Brandão, KTH Royal Institute of Technology, Sweden, David Lazarevic, Finnish Environment Institute SYKE, Finland and Göran Finnveden, KTH Royal Institute of Technology, Sweden

*'In the present tsunami of new publications on the circular economy, this book sticks out through the broad analysis with regard to topics and regions covered by case studies. Let us hope that the book will motivate managers, policy-makers, educators, material scientists and economists to look at the present slowdown as a facilitator to change course towards a more sustainable and resilient society, towards a circular economy.'*

– Walter R. Stahel, Product-Life Institute, Geneva, Switzerland and University of Surrey, UK

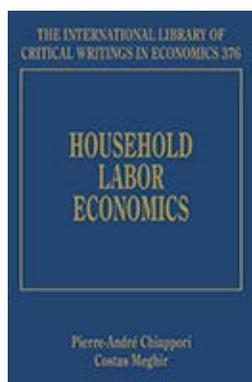


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### Household Labor Economics

Edited by Pierre-André Chiappori, Columbia University, New York and Costas Meghir, Yale University, New Haven, US

This Research Collection surveys the main contribution to labor supply decisions within the family. It covers both theory, from the initial 'unitary' model that postulates that the family behaves as a single decision maker, to modern 'collective' approaches that concentrates on differences in preferences and power relationships and empirical applications. Including an original Introduction by the Editors, a special emphasis is placed on dynamic approaches, in particular issues related to intra-household commitment, and on policy implications.



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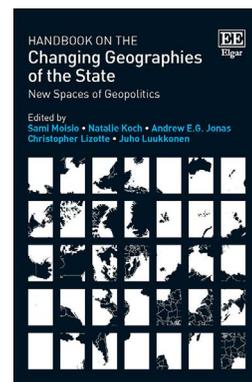
### Human Capital Policy

Reducing Inequality, Boosting Mobility and Productivity

Edited by David Neumark, University of California, Irvine, US, Yong-seong Kim, Korea University of Technology and Education, South Korea and Sang-Hyop Lee, East-West Center and University of Hawaii at Manoa, US

*'In this edited volume, leading scholars in Korea and the United States provide a rich resource for the application of human capital theory and policy in both developed and developing countries. The Korean experience featured in this book will benefit experts, policymakers, and eventually, the next generation around the world.'*

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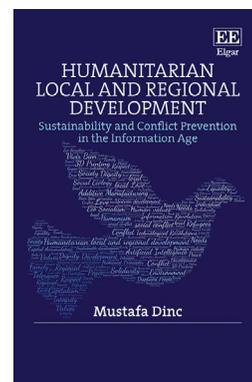
### Humanitarian Local and Regional Development

Sustainability and Conflict Prevention in the Information Age

Mustafa Dinc, the World Bank, US

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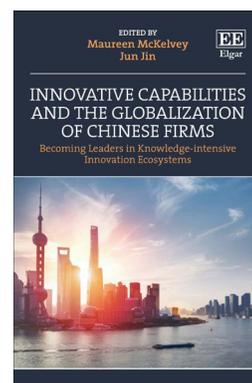
### Innovative Capabilities and the Globalization of Chinese Firms

Becoming Leaders in Knowledge-intensive Innovation Ecosystems

Edited by Maureen McKelvey, University of Gothenburg, Sweden and Jun Jin, Zhejiang University, China

*'Maureen McKelvey has succeeded in producing yet another stunning volume, in this instance exploring how Chinese firms are developing capabilities for innovation and globalization. This book, which reflects the perspective of knowledge-intensive innovation ecosystems, lifts readers with a critical conceptual leap that makes the transformation of industry understandable.'*

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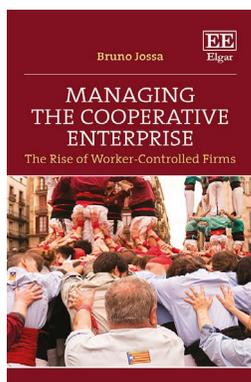
## Managing the Cooperative Enterprise

The Rise of Worker–Controlled Firms

Bruno Jossa, University 'Federico II' of Naples, Italy

*'Bruno Jossa has long been a leading international scholar of worker self-management, socialism and Marxism. This, his most recent book, argues convincingly that, with a global crisis of capitalism looming, it is no longer admissible to contend that there is no alternative. A democratic alternative is within reach. Well worth a careful read.'*

– David Schweickart, Loyola University Chicago, US



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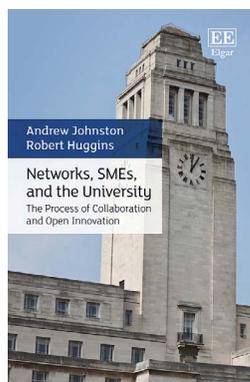
## Networks, SMEs, and the University

The Process of Collaboration and Open Innovation

Andrew Johnston, Coventry University and Robert Huggins, Cardiff University, UK

*'This is a much needed book on university–industry collaboration. Compellingly, it is rooted in research on this topic, but it also develops the practical implications of how university–industry collaboration should be approached. A must-read for both researchers and practitioners in university–industry collaboration and technology transfer.'*

– Markus Perkmann, Imperial College London, UK



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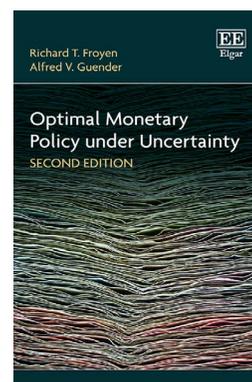
## Optimal Monetary Policy under Uncertainty, Second Edition

Richard T. Froyen, University of North Carolina at Chapel Hill, US and Alfred V. Guender, University of Canterbury, New Zealand

*'An opening statement I hear at almost every monetary policy deliberation is "The outlook appears more uncertain than usual". This statement assumes we usually know where we are starting from, how an economy works, and what the next 'shocks' are likely to be. No we don't, and we never will. This is why the book masterfully written by Richard and Alfred is so important, and able to refresh and reprinted. For the non-expert reader, admire the scope of material that is considered for a supposedly straightforward policy action. For the expert reader, use this book for insight and build on it for future decision makers' use. As Governor of the Reserve Bank of New Zealand, I am pleased that monetary policy is a repeat game and that we continue to learn from experience and academic insight.'*

– Adrian Orr, Governor of the Reserve Bank of New Zealand

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## Pandemic Economics

Peter A.G. van Bergeijk, Erasmus University, the Netherlands

*'If you want to understand how the current Covid-19 pandemic will reshape economies this is the book for you. The book takes us on a rollercoaster journey through past pandemics, the current pandemic and looks to the future. Hold on to your hat. A fascinating insight into where the world has been and is heading.'*

– Andy Sumner, King's College London, UK

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## Plato's Economics

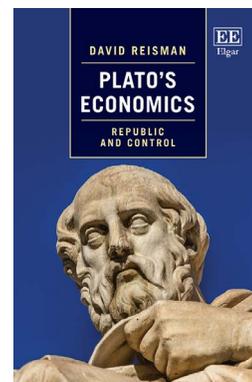
Republic and Control

David Reisman, University of Surrey, UK and Nanyang Technological University, Singapore

*'Historians of economic thought have traditionally questioned whether the ancient Greek philosophers understood the market system. In this highly perceptive book, David Reisman argues that Plato appreciated how markets could set prices; he just did not make markets the focus of his economics. Rather, Reisman offers a convincing case that Plato employed a broad-based political economy where the market economy was contained within a social economy and a moral economy. Using his prior studies in the history of economic thought, Reisman draws out the parallels and conflicts between Plato and such economic thinkers as Marshall, Veblen and Galbraith to show that Plato still has lessons for the modern world and especially for the post-modern world.'*

– Donald Stabile, St. Mary's College of Maryland, US

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## Productivity and the Pandemic

### Challenges and Insights from Covid-19

Edited by Philip McCann, University of Sheffield and Tim Vorley, Oxford Brookes University, UK

*'If ever there was a timely book on an important question this is it. The need to address the spatial and human aspects of Britain's low productivity had no sooner reached the top of the political agenda than Covid-19 struck, plunging us into radical uncertainty. This well-focused collection of data-rich studies begins to illuminate how Covid-19 has altered and compounded the productivity problem.'*

– Sir Paul Collier CBE, University of Oxford, UK



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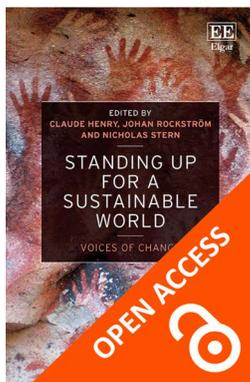
## Standing up for a Sustainable World

### Voices of Change

Edited by Claude Henry, Sciences Po, France, Johan Rockström, Potsdam Institute for Climate Impact Research (PIK); University of Potsdam, Germany and Nicholas Stern, London School of Economics, UK

*'This is the first major attempt at conveying to the world, both the need for urgent action to curb climate change, and the multiple channels that can be activated to achieve that goal. Leading academics, environmental activists, entrepreneurs and investors have been asked to lay out ideas on how to make economic development more sustainable and more inclusive. This book is a must-read for all economists and more broadly anyone interested about making the world a better place.'*

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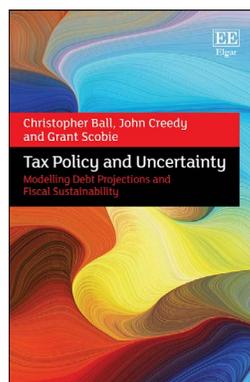
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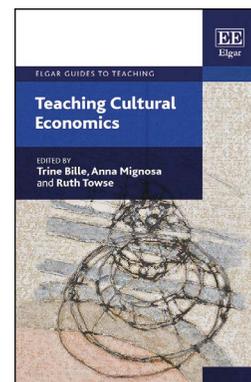
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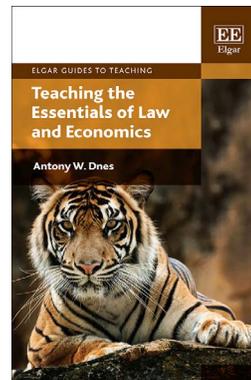
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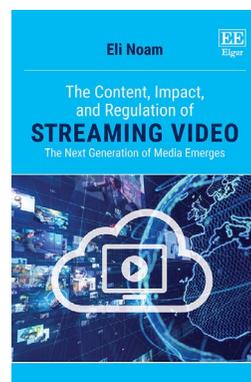
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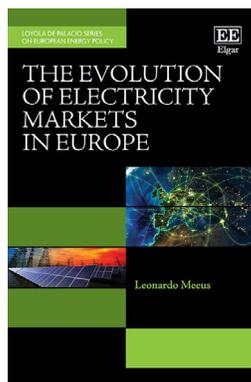
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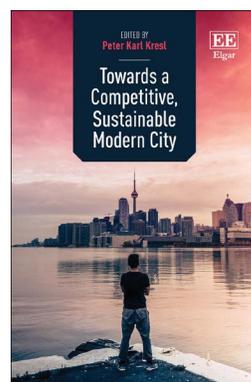
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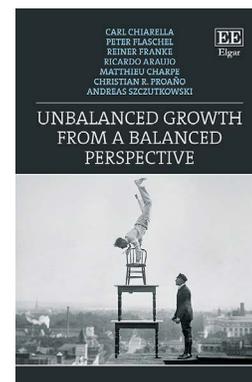
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