



# Handbook of Manufacturing Industries in the World Economy

Research Handbooks in Business and Management series

Edited by John R. Bryson, Professor of Enterprise and Economic Geography, Birmingham Business School, University of Birmingham, UK, Jennifer Clark, Associate Professor, School of Public Policy and Director, Center for Urban Innovation, Georgia Institute of Technology and Vida Vanchan, Associate Professor, Geography and Planning Department, Buffalo State College, SUNY, US

This interdisciplinary volume provides a critical and multi-disciplinary review of current manufacturing processes, practices, and policies, and broadens our understanding of production and innovation in the world economy. Chapters highlight how firms and industries modify existing processes to produce for established and emerging markets through dynamic and design-driven strategies. This approach allows readers to view transformations in production systems and processes across sectors, technologies and industries. Contributors include scholars ranging from engineering to policy to economic geography. The evidence demonstrates that manufacturing continues to matter in the world economy.

'In Handbook of Manufacturing Industries in the World Economy, editors Bryson, Clark, and Vanchan offer up a welcome addition to the manufacturing literature replete with valuable contributions from immensely competent researchers . . . The strengths of the Handbook are immediately apparent, and include the fact that contributions are provided by seasoned scholars, active scholars in mid-career, and budding scholars alike. The editors have thus ensured that the Handbook is well grounded while remaining topically fresh.'

– Economic Geography

' . . . this book attempts to answer the following: what is the role of Asia in driving innovation in a global economy, and what is going on if Asia is not just imitating and using Western technology? With solid data collected from China, India, Sri Lanka, Indonesia, and Korea, the empirical chapters in this book eloquently address this question from their own viewpoints and evidences. . . . it is always challenging to organize a diverse set of papers into a logically coherent volume. Yet the editors handle this task effectively through the careful organization of chapters. . . . The book's coherence and organization are further assured by the contributors who are all experienced researchers from different disciplines and world regions.'

– Economic Geography

'As industry practitioners know well from experience, generalization is hard to come by. Whether it's manufacturing, services, or something in between, it's the details that seem to matter most when it comes to determining outcomes. The value in this book is enormous because details tell the stories across a diverse set of industries. I applaud the editors and authors on their substantial achievement. Manufacturing and related supply chains are dynamic, and this book is rich with information that offers deeper understanding about the processes involved.'

– Frank Giarratani, Center for Industry Studies, University of Pittsburgh, US

'This book represents a major contribution to our thinking about modern manufacturing industries – and is not just timely, it is long overdue! The authors have done an outstanding job in bringing to bear a range of multi-disciplinary perspectives on a domain which all too often suffers from rather narrow disciplinary analyses. Ranging from engineering to social science and drawing on examples from the US, Europe and Asia, the book provides not only a wealth of fact and illustration but a rich landscape to inform those charged with industrial policy and manufacturing strategies.'

– From the foreword by Sir Mike Gregory, University of Cambridge, UK

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