

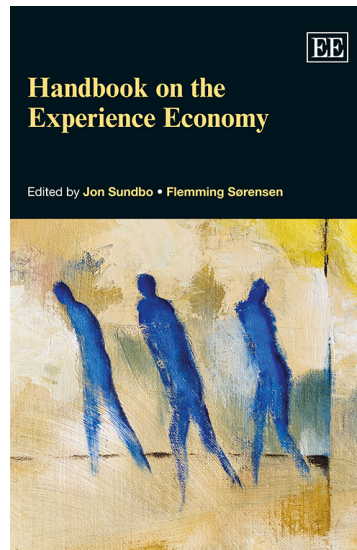


## Handbook on the Experience Economy

Research Handbooks in Business and Management series

Edited by Jon Sundbo, Professor of Innovation and Business Administration, Roskilde University, Denmark and Flemming Sørensen, Department of Social Sciences and Business, Roskilde University, Denmark

This illuminating Handbook presents the state-of-the-art in the scientific field of experience economy studies. It offers a rich and varied collection of contributions that discuss different issues of crucial importance for our understanding of the experience economy. Each chapter reflects diverse scientific viewpoints from disciplines including management, mainstream economics and sociology to provide a comprehensive overview.



2013 496 pp Hardback 978 1 78100 421 0 ~~£173.00~~ £155.70 ~~\$256.00~~ \$230.40  
Elgaronline 978 1 78100 422 7

Edward Elgar Publishing Ltd. is registered in the UK at: The Lyfiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703

### How To Order

#### Online

[www.e-elgar.com](http://www.e-elgar.com)

Get up to 20% discount when you order online

#### By Email

UK/ROW: [sales@e-elgar.co.uk](mailto:sales@e-elgar.co.uk)

N/S America: [elgarsales@e-elgar.com](mailto:elgarsales@e-elgar.com)

#### By Phone

UK/ROW: +44 (0) 1243 843291

N/S America: (800) 390-3149

### Connect With Us

#### Find us on Facebook

[facebook.com/EdwardElgarPublishing](https://facebook.com/EdwardElgarPublishing)

#### Follow us on Twitter

For news, views and offers

[@ElgarPublishing](https://twitter.com/ElgarPublishing)

#### Read our Blog

For news, views and debate from our authors and readers.

<https://www.elgar.blog>

#### For More Information

UK/ROW: [info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)

N/S America: [elgarinfo@e-elgar.com](mailto:elgarinfo@e-elgar.com)