Handbook of Cultural and Creative Industries in China

Handbooks of Research on Contemporary China series

Edited by Michael Keane, Queensland University of Technology, Australia

China is at the crux of reforming, professionalising, and internationalising its cultural and creative industries. These industries are at the forefront of China’s move towards the status of a developed country. In this comprehensive Handbook, international experts including leading Mainland scholars examine the background to China’s cultural and creative industries as well as the challenges ahead.

The chapters represent the cutting-edge of scholarship, setting out the future directions of culture, creativity and innovation in China. Combining interdisciplinary approaches with contemporary social and economic theory, the contributors examine developments in art, cultural tourism, urbanism, digital media, e-commerce, fashion and architectural design, publishing, film, television, animation, documentary, music and festivals.

‘Michael Keane has compiled an impressive collection of essays that offers the most up-to-date appraisal of the state of cultural and creative industries in China by both western and Chinese academics and commentators. A must-read for anyone who is interested in keeping up with the ongoing transformation of China’s cultural and creative sphere.’
– Ying Zhu, Author of Two Billion Eyes: The Story of China Central Television

‘Local stakeholders ranging from government to corporate entities and individual operators have interacted to produce a distinctively Chinese way of doing and talking about cultural and creative industries. This rich collection of lucid essays steps up to the challenge, making it the perfect entry point for understanding the rhetoric and practices of this increasingly crucial sector of the Chinese economy.’
– Chris Berry, King’s College London, UK

2016 576 pp Hardback 978 1 78254 985 7 £179.00  £161.10  $260.00  $234.00
Elgaronline 978 1 78254 986 4

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