Handbook on International Alliance and Network Research

Research Handbooks in Business and Management series

Edited by Jorma Larimo, Professor, University of Vaasa, Niina Nummela, Professor, University of Turku and Tuija Mainela, Professor, University of Oulu, Finland

Over the past few decades, alliance and networks have been generally examined individually. This Handbook sheds new light on this research by combining the two topics and focuses on highlighting their similarities. The expert contributors discuss topics surrounding the state-of-the-art in alliance and network research, conceptual development in alliance and network research and empirical evidence of international alliances and networks. They combine diverse types of studies including literature reviews, conceptual papers and empirical studies in order to provide the reader with a comprehensive understanding of the topic.

"The book by Jorma Larimo, Niina Nummela and Tuija Mainela on interfirm collaboration is a welcome addition to a growing field of study. This volume provides many novel contributions that shift the focus from organizational boundaries to the actions and actors, providing a number of new perspectives on alliances and networks in the context of international business. This book provides an interesting overview on emerging questions that relate to international alliances and networks that will provide food for thought for scholars and managers."

– Anthony Goerzen, Queen’s University, Canada

"Along with their impressive set of contributors, Larimo, Nummela and Mainela address the major issues that have led to the fragmented nature and inconsistency in research results in the literatures of alliances and networks. This book fills many of the structural holes in these two research domains and identifies the most fruitful areas for future scholarly work."

– Patricia McDougall-Covin, Indiana University, US