



## Restructuring Welfare Governance

### Marketization, Managerialism and Welfare State Professionalism

Edited by Tanja Klenk, Helmut-Schmidt-Universität/Universität der Bundeswehr Hamburg Germany and Emmanuele Pavolini, Associate Professor, Economic Sociology and Social Policy, Università di Macerata, Italy

This innovative book explores the introduction and impact of marketization and managerialism in social policy by adopting a dual perspective, considering both governance and human resources. Welfare governance (e.g. welfare mix, regulation, employment conditions, customer involvement) has changed significantly in the past decade. The editors and contributors collectively assesses these processes not only by comparing different policy fields and countries, but also by taking a close look inside organizations, examining the coping strategies of professionals, and how they adapt to new models of governing welfare organizations.

'This volume brings together cutting-edge scholarship on an under-researched and topical issue. Quasi-marketization and managerialization of welfare organizations are found to constitute common reform trends in many European countries and across social policy domains, following similar timings albeit with different intensities. The analysis, carried out at the meso and micro levels, reveals that ex-post control by states has been strengthened, managers are becoming relevant or even central actors, while professionals in public welfare institutions are seeing their role and autonomy challenged.'

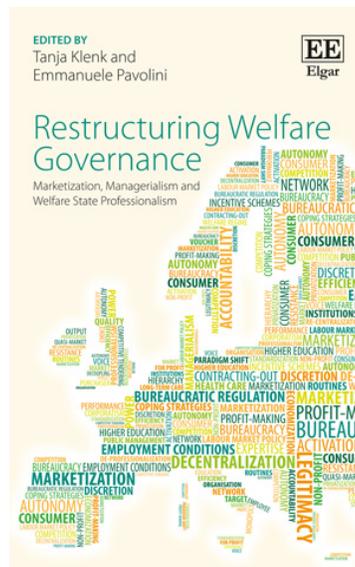
– Ana M. Guillén, University of Oviedo, Spain

'In the contemporary welfare state public management has become a profession of its own. At the same time professionals in public welfare bureaucracies have incorporated market considerations and managerial objectives in their daily work. This current evolution of welfare governance, path dependent as it is, has been documented thoroughly in this book, both in depth and from a comparative perspective. It makes the book a must read for all who are interested in the welfare state and care about its future.'

– Peter Hupe, Erasmus University Rotterdam, the Netherlands

This edited collection on welfare governance across Europe will prove itself invaluable for research and teaching purposes. It usefully brings together the whole range of social sciences in a series of well organized, evidenced and argued chapters. The book is organized into two parts, the first focusing on the impact of marketization and managerialization across Europe and across sectors within the welfare state, while the second half focuses on the professions and the emerging human resource management issues. Both are crucial aspects of the new governance and together deliver a coherent and comprehensive set of papers addressing a highly pertinent set of questions for policymakers, analysts and managers for the next decade and will become recommended reading for the students, the welfare state, social and health policy as well as public sector management and administration.

– Mike Dent, Staffordshire University, UK



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