



The Changing Global Economy and its Impact on International Entrepreneurship

The McGill International Entrepreneurship series

Edited by Hamid Etemad, Professor, Desautels Faculty of Management, McGill University, Canada, Stefano Denicolai, Birgit Hagen, Assistant Professor and Antonella Zucchella, Professor, Department of Economics and Management, University of Pavia, Italy

The Changing Global Economy and its Impact on International Entrepreneurship addresses different changes and challenges which small and medium sized enterprises (SMEs) face in an economy where they need to compete at home and cannot refrain from participating in international markets. This volume presents a collection of 12 carefully selected chapters that highlight challenging real-world cases to illustrate a variety of difficult problems. The book presents an analytical framework with three levels of analysis – entrepreneurial level, firm level, and institutional level – to document comprehensive, realistic and experientially-based entrepreneurial initiatives, potent firm and public policy strategies with solid results.



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2016 336 pp Hardback 978 1 78347 983 2 ~~£94.50~~ £105.00 ~~\$136.80~~ \$152.00
Elgaronline 978 1 78347 984 9

Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703

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