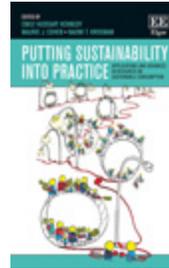




Putting Sustainability into Practice

Applications and Advances in Research on Sustainable Consumption

Edited by Emily Huddart Kennedy, Washington State University, Maurie J. Cohen, New Jersey Institute of Technology, US and Naomi Krogman, University of Alberta, Canada



Putting Sustainability into Practice offers a robust and interdisciplinary understanding of contemporary consumption routines that challenges conventional approaches to social change premised on behavioral economics and social psychology. Empirical research is featured from eight different countries, using both qualitative and quantitative data to support its thesis.

'... the book is well-written and the theoretical discussions and empirical analyses are strong. The authors provide excellent models to assist the reader and the text is rich with supporting materials such as summary tables, bar graphs, and flow charts. ... The book stands as an appropriate supplemental text for advanced undergraduate and graduate sustainability seminars. It would be an appropriate addition to college, university, and personal libraries as it provides the basis of continuing research for those working in the areas of social practice theory and sustainability.'

– Michael Hirsch, International Social Science Review

'Sustainability is a wicked societal problem that calls into question much current, and orthodox, understandings of consumption. Social practice theories promise to overcome many of the fundamental shortcomings in conventional theoretical and policy approaches to this societal problem. This edited collection takes us one, significant, step closer to realizing this promise. Advancing social practice theories by looking beyond private domestic consumption, the contributions to this book explore topics that include: power relationships; environmental civic practices through studies of social movements and community action groups; emotions and discourses; and "social innovation" processes. In addition to offering coherent methodological developments, the book is one of a very few that seeks to bring theoretical insights into policy application, offering pathways for policy thinking illustrated through empirical research.'

– Dale Southerton, Sustainable Consumption Institute, University of Manchester, UK

'For too long there has been a huge gap between thinking about sustainability, and actually doing something about it. This outstanding book questions the prevailing "Norms and Nudge" approach based on changing people's minds, and shows how practice theory can be used to move towards truly effective social change. This is a big step forward in rethinking the connection between consumerism and the limits of sustainability.'

– Richard Wilk, Indiana University, Bloomington, US

'Sustainable consumption has become one of the most dynamic fields in the social sciences. Putting Sustainability into Practice consistently demonstrates how the social practice approach has become the best alternative to behaviorist and rationalistic theories of social action and to nudge perspectives. It is definitely an insightful volume that should urgently be put into the hands of policy makers!'

– Sophie Dubuisson-Quellier, National Center for Scientific Research, Sciences Po, France

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