



Handbook of Research Methods for Tourism and Hospitality Management

Handbooks of Research Methods in Management series

Edited by Robin Nunkoo, Associate Professor, Department of Management, University of Mauritius

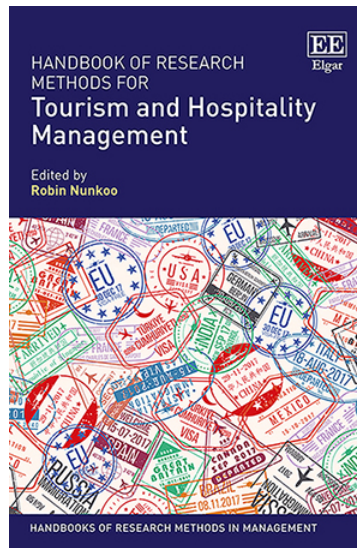
As research in tourism and hospitality reaches maturity, a growing number of methodological approaches are being utilized and, in addition, this knowledge is dispersed across a wide range of journals. Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom, at present, need to look widely for support on methods. In this volume, researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works, what does not work and where challenges and innovations lie.

'This Handbook is a must-read for researchers, students and practitioners in tourism and hospitality management. Top researchers from the discipline provide a comprehensive picture of relevant research methods and practices. The well-written and easily accessible contents allow the reader to use the gained knowledge right away in their projects.'

– Christian Ringle, Hamburg University of Technology, Germany

'This Handbook is a valuable research guide full of important information for those of us who want to learn more about research methods in tourism and hospitality management. It makes a fresh and important addition to the tourism and hospitality management literature.'

– Dogan Gursoy, Washington State University, US



How To Order

Online

www.e-elgar.com

Get up to 20% discount when you order online

By Email

UK/ROW: sales@e-elgar.co.uk

N/S America: elgarsales@e-elgar.com

By Phone

UK/ROW: +44 (0) 1242 226934

N/S America: +1 413-584-5551

Connect With Us

Find us on Facebook

facebook.com/EdwardElgarPublishing

Follow us on Twitter

For news, views and offers

[@ElgarPublishing](https://twitter.com/ElgarPublishing)

Read our Blog

For news, views and debate from our authors and readers.

<https://www.elgar.blog>

For More Information

UK/ROW: info@e-elgar.co.uk

N/S America: elgarinfo@e-elgar.com

2018	584 pp	Hardback	978 1 78536 627 7	£175.50	£195.00	\$283.50	\$315.00
2020	584 pp	Paperback	978 1 78536 629 1	£55.96	£45.00	\$55.96	\$69.95
Elgaronline 978 1 78536 628 4							

Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703