

Corporate Social Responsibility

Perspectives for Sustainable Corporate Governance

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Corporate social responsibility (CSR) is setting new missions for companies and shining a welcome light on issues such as the behaviour of board members, shared value, the well-being of stakeholders, the protection of vulnerable individuals and the roles played by public opinion and shareholders. This timely book seeks to lay the foundations for a sustainable corporate governance based on the European Commission definition of CSR as 'the responsibility of enterprises for their impacts on society'. More generally, this sustainable corporate governance responds to some of the pressing challenges of the 21st century, from sustainable finance and climate change to carbon reduction and population growth.

'In this timely work, Professor Catherine Malecki provides some thought-provoking insights into the development of corporate social responsibility (CSR). Primarily focussing on France, Professor Malecki also draws on the relevance of international developments and frameworks in her exposition. Given the fundamental importance of CSR as a component of corporate governance, and the relevance of CSR for all business organisations, I highly recommend this book to all those with an interest in CSR and its role in sustainable corporate governance.'

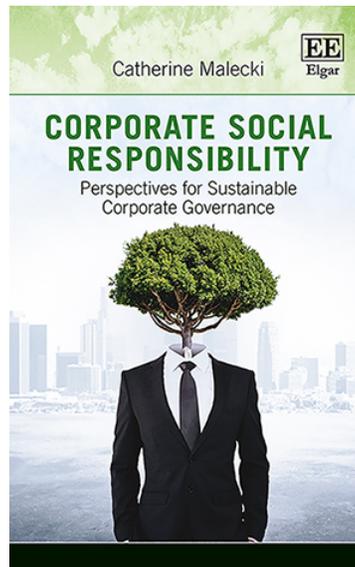
– Chris Mallin, Norwich Business School, UK

'This highly readable and illuminating book is a welcome addition to the still relatively sparse literature on the legal aspects of Corporate Social Responsibility (CSR). The main question raised at the outset, whether CSR constitutes a new branch of law, together with the multiple questions on the origins, sources, development and path CSR is taking, are beautifully unpicked in a stimulating manner, through the French Law lens, coupled with EU and international perspectives at appropriate junctions, to reveal a complex, yet fascinating and, at times, contradictory, area of law. It is a magnificent teaching resource and a helpful reference for the scholar.'

– Arad Reisberg, Brunel University London, UK

'Professor Catherine Malecki is one of the finest French specialists of corporate social responsibility and sustainable development. Her renowned works have contributed to our awareness of the importance and diversity of the norms already existing in that domain, whether from national legislations, European directives or international sources. However, the author does not aim at merely depicting what is already existing, but rather at identifying the requirements and conditions of sustainable development in which enterprises play a leading role.'

– Alain Couret, Université Paris 1 Panthéon-Sorbonne, France



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