Creative Industries and Entrepreneurship
Paradigms in Transition from a Global Perspective

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This book investigates the evolving paradigm of creative industries and creative entrepreneurship, and their related economy over time. It explores different stages of the paradigm diffusion in ‘first generation countries’ such as the US, Canada, Australia and Europe, and ‘second generation countries’ in Asia, South America and North Africa in order to identify new trends and their distinctive aspects. By adopting a multidisciplinary approach, the book develops a comprehensive overview of the composite phenomenon of the creative economy and its relationship with entrepreneurship.

‘This is an outstanding book to help understand how economy and culture spatially articulate.’
– Olivier Crevoisier, University of Neuchâtel, Switzerland

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