Sustainable and Efficient Transport

Incentives for Promoting a Green Transport Market

1. The EU Commission has set the goal of facilitating a competitive transport system, increasing mobility and supporting growth while simultaneously reaching a target of 60% per cent emissions reductions by 2050. In light of past performance and estimated development, the target will not be reached without further behavioural change in the transport sector. This interdisciplinary book examines how such a behavioural shift can be achieved by various organizational and legal means, focusing primarily on the European Union and its specific policies related to greening transport.

2. Transport and the law on transportation belongs to the core of international commercial law. Litigation is either subject to arbitration or to the few national courts that enjoy the reputation of being impartial. The field is built on old conventions and the rationality of bilateral contractual relations. This book shifts the perspective from international commercial law – the law of contracts – to sustainability and to the SDG – the Sustainable Development Goals. Everybody knows that it is time to act, but very little happens. This book shows the potential avenues that politics has to take. There is no alternative. The digital economy provides the potential to rethink the way in which transportation is organized and the law that needs to govern green transportation. There is more needed than a little bit of adjustment here and there. The traditional understanding of the law of transportation which sets aside the externalities of transportation has to be thoroughly overhauled.

- Hans-W Micklitz, European University Institute, Italy