A Research Agenda for Social Entrepreneurship

Elgar Research Agendas

Edited by Anne de Bruin, Professor of Economics, School of Economics and Finance and Director, New Zealand Social Innovation and Entrepreneurship Research Centre, Massey University, New Zealand and Simon Teasdale, Professor of Public Policy and Organisations, and Assistant Vice Principal, Global Challenges Research, Glasgow Caledonian University, UK

In the last two decades social entrepreneurship has grown in energy and impact as entrepreneurial spirit has increasingly turned to finding solutions for social, cultural and environmental issues. As social entrepreneurship has grown in popularity, so too has its academic study. A Research Agenda for Social Entrepreneurship brings together contributions from developing paths in the field to signpost the directions ahead for the study of social entrepreneurship.

‘De Bruin and Teasdale guide us through the range of developments in the field and insightfully signal further areas of research to build a cumulative body of understanding on social entrepreneurship. The editors take us on an enjoyable journey, skilfully bringing together different disciplinary and methodological approaches from a diverse range of contributors. Highly relevant and recommended volume for all those with an interest not only in social entrepreneurship but also social innovation. A must read.’
— Alex Nicholls, University of Oxford, UK

‘In a field that is constantly evolving, this volume is a great guide for students and practitioners of social entrepreneurship. Not only will it guide you through the territory of this relatively new field but it will also stimulate you with its possibilities. This is a must-read for any student and/or practitioner of social enterprise.’
— Ana Maria Peredo, University of Victoria, Canada

‘Many articles in the field of social entrepreneurship are limited by their pursuit of absolute definitions. This Research Agenda expands the research possibilities for the field, drawing on new perspectives – from public health and development studies, to intersectionality and the law – to shed light on this ever-changing phenomenon.’
— Candida Brush, Babson College, US

2019 200 pp Hardback 978 1 78897 231 4 £90.00 £81.00 $130.00 $121.50
2020 200 pp Paperback 978 1 80037 731 8 £25.95 £20.76 $39.95 $31.96

Elgaronline 978 1 78897 232 1