How to Get Published in the Best Management Journals

2nd edition

How To Guides

Edited by the late Mike Wright, formerly Professor of Entrepreneurship and Director, Centre for Management Buyout Research, Imperial College Business School, London, UK, David J. Ketchen, Jr., Harbert Eminent Scholar and Professor of Management, Raymond J. Harbert College of Business, Auburn University, US and Timothy Clark, Provost and Professor, Singapore Management University, Singapore

This expanded second edition of a classic career guide offers fascinating insight into the publishing environment for the management discipline, drawing on a wealth of knowledge and experiences from leading scholars and top-level journal editors. Responding to the continuing emphasis on publishing in the top journals, this revised, updated and extended guide offers invaluable tips and advice for anyone looking to publish their work in these publications.

‘Impressively informative, exceptionally organized, and unreservedly recommended for personal, professional, community, college and university library Writing/Publishing collections, How to Get Published in the Best Management Journals is an essential and thoroughly “user friendly” instructional guide and manual for authors, academics and scholars of all levels seeking to advance their careers and expand their journal publication success.’
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‘Clear, effective, and helpful! Writing and publishing in leading academic journals has become more challenging than ever before. Business schools emphasize impact, reach and relevance as critical elements when evaluating published research. Wright, Ketchen and Clark have made some nice additions to their popular first edition by bringing in a new generation of scholars, emphasizing practice, and exploring new avenues for impact. Would highly recommend for aspiring scholars starting afresh as well as established researchers focused on impact.’
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‘The first edition of this book was superb, but this new version is even better. With an expanded group of highly knowledgeable contributors and an array of up-to-date topics, this volume will be extremely valuable for management scholars who aspire to publish their works in the most prominent refereed outlets. I’ll be recommending it to all my colleagues and doctoral students.’
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