



## How to Make your Doctoral Research Relevant

### Insights and Strategies for the Modern Research Environment

Elgar Impact of Entrepreneurship Research series

Edited by Friederike Welter, President and Managing Director, Institut für Mittelstandsforschung (IfM) Bonn and Professor, University of Siegen, Germany and David Urbano, Professor at the School of Economics and Business and Deputy Director of the Centre for Entrepreneurship and Social Innovation Research (CREIS), Universitat Autònoma de Barcelona, Spain

Everyone wants their research to be read and to be relevant. This exciting new guide presents a broad range of ideas for enhancing research impact and relevance. Bringing together researchers from all stages of academic life, it offers a far-reaching discussion of strategies to optimise relevancy in the modern research environment.

'This book may become the beginning of a new movement as it encourages new researchers to examine the relevance of their work beyond the world of academic publications. As community engagement becomes an ever greater aspect of the work of universities, How to Make your Doctoral Research Relevant should become prescribed reading for any new researcher who wants their work to have meaningful impact for multiple stakeholders.'

– Thomas M. Cooney, Technological University Dublin, Ireland

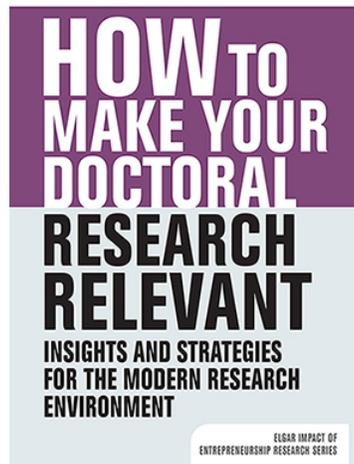
'This is a very timely book addressing a pressing question of impact and relevance in research. Most importantly the book not only suggests relevance and impact to matter but embraces a challenge how to promote and sustain change in academia. This is done by inviting PhD students and junior researchers to discuss ways to identify relevant questions to be studied with relevant approaches and how to transfer our research results for the society. As such, the book actively aims at resisting "publication frenzy" and offers a way out to the more inspiring future in research!'

– Ulla Hytti, University of Turku, Finland

'This is a different book – unique regarding both the collection of contributors and their combined messages. Together the authors stress the importance of connecting their intellectual curiosity to value creation – for themselves, their academic institutions, and explicitly for society. By reflecting on their group discussions and then sometimes quite personal introspection, they promote the continued need for questioning assumptions and applying novel research methodologies. Overall, Welter and Urbano have worked with their early career contributors to craft an exploration of impact and relevance of academic research that makes me optimistic for the future.'

– Patricia Greene, Babson College, US

Edited by  
Friederike Welter  
David Urbano



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