Handbook of Research Methods on Creativity

Handbooks of Research Methods in Management series

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This Handbook offers an insightful journey through the landscape of research methods used to study the phenomenon of creativity. Offering a methodological panorama for the global community of creativity researchers, contributors provide markers and waypoints to better orient scholars and encourage reflection on how one might produce exceptional research on the burgeoning field of creativity.

‘A comprehensive, insightful and informative guide to the elusive concept of creativity and how to research it. A must for all organizational researchers.’
– Catherine Cassell, University of Birmingham, UK

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