The Future of Creative Work
Creativity and Digital Disruption

Edited by Greg Hearn, Professor, Creative Industries Faculty, Queensland University of Technology, Australia

The Future of Creative Work provides a unique overview of the changing nature of creative work, examining how digital developments and the rise of intangible capital are causing an upheaval in the social institutions of work. It offers a profound insight into how this technological and social evolution will affect creative professions.

‘What do we know about the future of creative work? A lot more now, thanks to Greg Hearn’s new book and the impressive list of contributors. This book, with fifteen chapters from a high quality, international authorship contributes to our knowledge through four sections: the evolution of creative work, digital disruption and creative work, changing contexts of creative work, and educating for the future. This book will be both a thought provoking and entertaining contribution for people interested in creative work and the teaching and researching in the area.’
– Keith Townsend, Griffith University, Australia

‘This volume offers a multidisciplinary and global perspective on the many forms and functions of creative work and creative workers. Moreover, the work delves deeply into the technological innovations that are transforming creative work and the careers of creative workers. A key insight is how communication technologies are promoting spatially disaggregated collaborations amongst creative and non-creative work participants. These findings offer unique insights into how creative work practices may be applicable to a wider scope of employment disrupted by the global COVID pandemic.’
– Robert DeFillippi, Suffolk University, US

‘The Future of Creative Work is a comprehensive exploration of issues that so many of us think about. The book looks into all the corners of creative work, old and new. In doing this, it considers changing technology, changing modes of work, and the production of social, cultural and economic value through creative work. 3D printers, robots and AI, teaching and learning in the arts like dance, the effects of casualisation and nomadism in the creative economy, and questions about whether creativity future-proofs students and workers are all important matters considered in the book. It is a perfect book for this time.’
– David Rooney, Macquarie University, Australia

‘The outstanding set of contributors to this book provide a state of the art analysis of the changing world of creative work. The book covers the gap between the rhetoric and reality of creative work and shows how technological change is impacting the institutions, regulations, motivations and identities that shape and enable creative work. This is a rich, timely and thoughtful collection which is a must read for those researching this field.’
– Adrian Wilkinson, Griffith University, Australia

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