Written by Neil M. Coe, this Advanced Introduction provides a comprehensive guide to the vibrant and expanding global production network (GPN) approach, through deftly exploring its antecedents, theoretical underpinnings, and debates and controversies in the field. The author argues overall that, during a time of profound on-going challenges within the global economic system, the need for a GPN framework has never been more pressing.

‘Neil Coe presents an engaging and impressively lucid introduction to global production networks as a powerful framework for understanding cross-border flows of goods and services and their geographical energies and outcomes. As one of the framework’s architects, Coe expertly takes the reader through its core tenets, as well as inviting us to consider its potential for grasping some of the major challenges facing the global economy in the 2020s.’
– Alex Hughes, Newcastle University, UK

‘Coe’s book offers a much needed, comprehensive elaboration of the GPN approach, detailing its origins, elements, features, and the processes through which GPN couplings shape regional development outcomes. It is a highly accessible and thorough resource for scholars and students interested in studying and understanding the organization, governance, geographies, and development implications of global production networks today. Superbly organized and written, this Advanced Introduction will be an essential reference and guide for years to come.’
– James T. Murphy, Clark University, US

‘Coe navigates the complex world of global production networks in a highly informative and lucid way. He weaves diverse approaches to the analysis of global production networks into an articulate synthesis of a rapidly evolving GPN literature. This book is a must read for all scholars and students examining the dynamics of global production, distribution and trade, and wider social and environmental implications. It provides crucial insights into contemporary global economic development.’
– Stephanie Barrientos, The University of Manchester, UK

‘Neil M. Coe’s Advanced Introduction provides all you need to know about global production networks in one place. Smartly organized, comprehensive but succinct, and easy to follow but precise, this is the perfect book for all those who want to know how the geography of global production is changing and why.’
– Stefano Ponte, Copenhagen Business School, Denmark

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