Global Production Networks and Rural Development
Southeast Asia as a Fruit Supplier to China

Edited by Bill Pritchard, School of Geosciences, University of Sydney, Australia

Bill Pritchard provides an important update on how current trade methodologies are implemented as China becomes one of the world’s largest fresh fruit importers from countries such as Laos, Myanmar, Thailand and Vietnam.

‘This edited volume brings together a set of timely and much needed research contributions on the pattern, nature and dynamics of the exports of fresh fruit from Southeast Asian countries to China. A palette of detailed case studies jointly develop our understanding of the emerging regional organization of agricultural trade flows directed to the food market in China by revealing new and different forms of inter-firm relationships and regulatory measures compared to similar but well-researched production networks that connect the Global South to the Global North.’

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‘This book addresses a variety of case studies of South Asian regions, which are still under researched in comparison to their economic importance. The Australian economic geographer Bill Pritchard and his eleven Asian co-authors combine existing theories with their own regional perspectives on the fast emerging fruit value chains between South Asia and China. This is also very interesting from a general analytical perspective as it broadens the view on otherwise often overlooked dynamics and challenges which help our understanding of current value chain dynamics.’

– Peter Dannenberg, University of Cologne, Germany

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