Research Handbook on Innovation in International Business

Research Handbooks in Business and Management series

Edited by Desislava Dikova, Professor in International Business and Edith Ipsmiller, Assistant Professor, Institute for International Business, Department of Global Business and Trade, Vienna University of Economics and Business, Austria

Expansive and engaging, the Research Handbook on Innovation in International Business takes a deep dive into technological, organisational, firm, and industry-level innovation. Contributions from leading experts in international business cover large multinational firms to SMEs and emerging markets, providing industry-specific insights into innovative solutions from across the globe.

‘Handbooks are seldom innovative, even when they are about innovation, but this volume on innovations in international business stands out by its refreshingly diverse and up-to-date collection of contributions. Editors Dikova and Ipsmiller have done an excellent job in putting together a Handbook that covers considerable ground in terms of topics, industries, and geography, and which provides a nice balance between useful overviews and new empirical insights. The list of authors includes several well-established professors in the area as well as upcoming researchers. In all, a most useful addition to the literature on the evermore important issue of innovation for firms that compete globally.’

– Gabriel R.G. Benito, BI Norwegian Business School, Norway

2022 320 Hardback 978 1 80088 293 5 £165.00 US$240.00
Elgaronline 978 1 80088 294 2 £148.50 US$216.00

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