Unfair Contract Terms in the Digital Age

The Challenge of Protecting European Consumers in the Online Marketplace

Caterina Gardiner, Assistant Professor, School of Law, National University of Ireland, Galway, Ireland

Since the introduction of the European Unfair Contract Terms Directive (UCTD) there have been far-reaching developments in the digital landscape which have significantly altered the nature of consumer contracts. This timely book examines the changes that have taken place since the advent of the UCTD and analyses the challenges that they pose for consumers entering online standard form contracts today.

‘An excellent, timely and thought-provoking piece of scholarship which provides an essential and very welcome addition to the consumer law library.’
– James Devenney, University of Reading, UK

‘Unfair Contract Terms in the Digital Age offers an excellent critical perspective on adaptation and suitability of the impactful rules on unfair contract terms to respond to the challenges brought by digitalisation of the market. A must-read for every consumer, contract and digital law scholar and practitioner.’
– Mateja Durovic, King’s College London, UK

‘Besides a thorough basis for the study of unfair terms legislation in Europe, and arguments for the improvement thereof, this book offers valuable insights in how the underdeveloped transparency requirement could fulfill a pivotal role in protecting online consumers.’
– Marco Loos, University of Amsterdam, the Netherlands

‘Building on an insightful and clear explanation of the law of unfair terms in the online context, this work proposes practical ways to make the legal controls more effective and consistently applied.’
– Geraint Howells, University of Manchester, UK