Stakeholders, the Environment and Society

New Perspectives in Research on Corporate Sustainability series

Edited by Sanjay Sharma, Dean and Professor of Management, Grossman School of Business, University of Vermont, Canada and Mark Starik, Walden University, US

The role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth. In the first book to gather cutting-edge research on the interactions between stakeholders and organizations within the context of corporate sustainability, the contributors to this volume provide a diversity of perspectives from North America, Europe, and Oceania.

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