The Chinese Economy in the 21st Century

Enterprise and Business Behaviour

Edited by Barbara Krug, Professor of Economics of Governance, Rotterdam School of Management (RSM), Erasmus University Rotterdam, the Netherlands and Guest Professor, Goethe University Frankfurt am Main, Germany and Hans Hendrischke, University of Sydney, Australia

China's long-term economic success is driven by new firms, new sectors and new business practices. This book explores the establishment of new private firms and listed companies, the development of knowledge industries, in particular the IT and banking sectors and the co-evolution of public governance and business institutions.

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