Handbook of Research on International Strategic Management

Research Handbooks in Business and Management series

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The Handbook provides an impressive state-of-the-art overview of the international strategic management field as an area of scholarly inquiry. The great strength of the work is the thoughtfulness of the messages conveyed by the expert team of authors.

‘Verbeke and Merchant have assembled a remarkable collection of brand new essays by the who’s-who of international business. It will become a standard reference for both junior and senior scholars working in this increasingly important area.’
– Ravi Ramamurti, Northeastern University, US

‘Leading thinkers about the multinational enterprise offer both concise syntheses and critical reflections of the state of the art on international strategic management research. They in particular highlight the potential of internalization theory as a central paradigm for the field, and critically examine pertinent issues such as the complex notion of distance in international business. Refreshingly, they do not shy away from naming flaws in recent work, while offering avenues to improve the quality and impact of future research.’
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