Public–Private Innovation Networks in Services

Edited by Faïz Gallouj, Professor of Economics and member of CLERSE-CNRS, University of Lille, France, Luis Rubalcaba, University of Alcalá, Madrid, Spain and Paul Windrum, Nottingham University Business School, UK

This book is devoted to the study of public–private innovation networks in services (ServPPINs). These are a new type of innovation network which have rapidly developed in service economies. ServPPINs are collaborations between public and private service organisations, their objective being the development of new and improved services which encompass both technological and non-technological innovations.

‘This book is a masterful introduction to the rapidly emerging field of service innovation... It will be a useful guide for scholars and advanced students of innovation, service provision, public management and administration.’
– Govind Gopakumar, Science & Public Policy

‘For too long the prevalent view has been that the public and private sectors differ dramatically when it comes to innovation. This book takes a radically different tack, not as a rhetorical stance, but as the basis for fruitful empirical analysis. The studies here show that public service organizations and their leaders can be innovative in their own right. The contributions made here provide insights that will productively inform future research and practice.’
– Ian Miles, University of Manchester, UK

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