Managing Social Issues
A Public Values Perspective

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Western societies face complex social issues and a growing diversity of views on how these should be addressed. The traditional view focuses on government and public policy but neglects the initiatives that non-profit and private organizations and local networks take. This book presents a broader variety of viewpoints and theories. Looking at various cases, the authors analyse conflicting values and interests, actors’ understandings of the public values related to social issues, and their action to create what they regard as public value. Drawing together these perspectives the authors point the way to how government and the private and voluntary sectors can work in tandem to resolve social issues.