



## Advanced Introduction to Cultural Economics

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Ruth Towse, Professor of Economics of Creative Industries, CIPPM, Bournemouth University and CREATE Fellow in Cultural Economics, University of Glasgow, UK

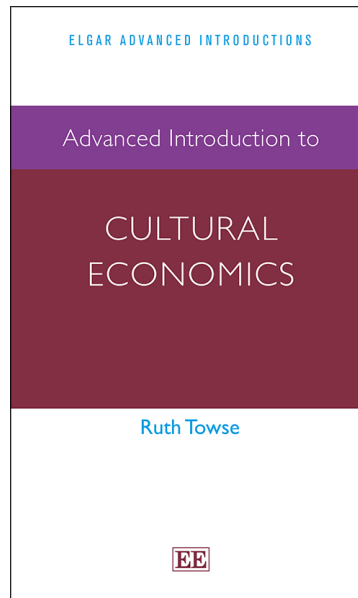
Written by an internationally renowned expert in the field, Professor Ruth Towse, this book presents a comprehensive yet concise introduction to cultural economics. She covers a broad range of topics in the arts and cultural industries, using the tools of economics to explain their supply and demand, production and consumption.

'Ruth Towse has provided an indispensable guide and companion for anyone seeking an informed grasp of the economics of the cultural sector. In a series of wonderfully clear and well-organized chapters on themes including the creative economy, cultural policy, artists' labour markets and copyright, and characterized throughout by insightful references to key theories, players and institutions, this book skillfully lays out and explains the fundamental and distinctive economic features of artistic and cultural industries. A valuable resource and timely contribution to the thinking of an emerging generation of researchers and scholars.'

– Gillian Doyle, University of Glasgow, UK

'Ruth Towse presents a fabulous, broad ranging overview of cultural economics. The book explores the forefront of knowledge, is easy to read and reveals sound judgement. I highly recommend the book to anyone concerned about the relationship of culture to society – as everyone should!'

– Bruno S. Frey, University of Zurich, Switzerland and Zeppelin University, Germany



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