This important book assembles formative articles that demonstrate how business history emerged as a discipline from the interwar years until the present day. The essays, drawn from authors in the United States, Europe, Asia and Latin America, document the remarkable intellectual achievements of the field, as well as exploring the challenges it faced securing a wider impact on other disciplines. The editors provide a wide-ranging and original introduction. The book will appeal to both social scientists and historians interested in learning how the field of business history was shaped.

"As the strategy discipline increasingly recognizes the importance of organizational history for strategy – in the form of routines, culture or lock-in – this is a very timely volume. It will remind strategy researchers of the depth and breadth of business historical writing, going far beyond the usual suspects."
– Richard Whittington, University of Oxford, UK

"In the twenty-first century business history has emerged as an important and influential discipline. This insightful book explores the evolution of the discipline, and its relationship to business and management studies, economics, and mainstream history. Edited by two leading authorities, it is an indispensable reference work for all scholars interested in the history of business and the development of modern capitalism."
– Mark Casson, University of Reading, UK