



## Entrepreneurship Programs and the Modern University

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After tracing the evolution of entrepreneurship within institutions of higher learning, the authors explore the key elements that constitute a comprehensive entrepreneurship program. Best practices at leading universities and differing kinds of academic environments are highlighted. They examine multiple aspects of program management and infrastructure, including curriculum and degree program development, where entrepreneurship is administratively housed, how it is organized, and approaches to staffing and resource acquisition.

'Entrepreneurship Programs and the Modern University is an excellent resource for those who intend to set up an entrepreneurship program or center, and arguably even more so for those who wish to coordinate or expand such activities into an effective "entrepreneurship ecosystem" across the university and its external stakeholders. . . the value of the wealth of experience they generously share in this volume is quite considerable for the right user. I would encourage all stakeholders in university-based activities in the entrepreneurship domain to take some time to read and reflect upon this work.'

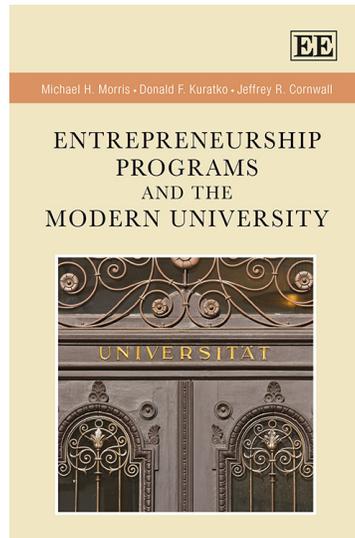
– Per Davidsson, Academy of Management Learning and Education Journal

'I am a believer in the concept of the entrepreneurial university, and think our institutions of higher learning must learn to think and act in more entrepreneurial ways. The kind of entrepreneurial culture which this book champions can transform student lives, invigorate university campuses, and make a fundamental difference in our communities.'

– Burns Hargis, President, Oklahoma State University, US

'At IU's Kelley School of Business, we believe in the power of entrepreneurial thinking, with a relentless pursuit of excellence in the research and teaching of entrepreneurship and innovation across our entire campus. This book on "academic entrepreneurship" offers one of the most comprehensive approaches to understanding the framework and strategies for building effective entrepreneurship programs within universities today. I truly believe all universities, regardless of their current stage of development of their entrepreneurship programs, will materially benefit from the ideas in this book.'

– Daniel C. Smith, former Dean, Kelley School of Business, Indiana University and current CEO, Indiana University Foundation, US



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