Mapping National Innovation Ecosystems
Foundations for Policy Consensus

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Increasingly, researchers and policymakers alike recognize that innovations are generated by complex and dynamic national ecosystems that include government, industry, universities and schools. Because these systems differ by country and are strongly influenced by culture, effective policy and research strategies require a systems approach, in which policy consensus is built on a clear understanding of how each nation’s innovation ecosystem functions.

Scholars and students of innovation and management will find this book an invaluable resource, as will innovation policymakers across the world.

‘Frenkel and Maital provide a ground-breaking deeply-delving study of innovation systems, offering guidance for decision-making practitioners that links theory with case-based learning opportunities.’
– Michael Radnor, Chairman and co-founder, Global Advanced Technology Innovation Consortium (GATIC)

‘A must read for national policy makers, this book highlights the role of innovation in overall economic wellbeing and the importance of a system-based approach to designing national innovation policies’
– Brendan Cahill, Partner, BearingPoint

‘Every national innovation ecosystem is based on the country’s history, culture, people and environment. This book is essential reading for policy-makers in any region or nation, especially for nations such as China, in the process of developing an innovation-based economy.’
– Gu Peihua, Provost, Shantou University, China