

## Research Handbook on Gender and Innovation

Research Handbooks in Business and Management series

Edited by Gry Agnete Alsos, Professor, Nord University Business School, Norway, Ulla Hytti, Research Director, University of Turku, Finland and Elisabet Ljunggren, Professor, Faculty of Social Sciences, Nord University, Norway

Innovation is seen as one of the main engines of economic growth creating prosperous nations and enabling technological development within industries and sectors. This Handbook contributes to the field of innovation by providing a wide range of studies from different analytical and methodological perspectives and from various regional and industry contexts in order to pave the way forward. The multidisciplinary contributors discuss topics such as gender and innovation in new and small businesses, and growth businesses; addressing innovation in different organizational contexts ranging from public sector health care to mining and forestry; researching gender in innovation policy.

'[The book] provides multiple entryways for researchers to incorporate a gendered perspective into their own work. Furthermore, students who have evinced an interest in innovation could benefit greatly from reading this book . . . the book impressively expands the current literature, and offers the reader a number of ways to consider the role of gender in innovation and gendered innovation.'

– International Social Science Review

'Gender and innovation are seldom discussed together because innovation is considered a neutral construct. This book examines aspects of gender in innovation across multiple contexts, entrepreneurial businesses, organizations, policy and design, that for the first time highlights where gender matters in innovation. This book will stimulate important research going forward.'

– Candida Brush, Babson College, US

'This is a very welcome text which addresses a gap in current research regarding the influence of gender upon women's entrepreneurship and innovation. The impressive collection of expert authors have addressed a wide range of issues illustrating the diversity of this field, challenging prevailing assumptions regarding masculinity and innovation whilst revealing pathways for a future research agenda. I fully endorse and recommend this book as an important addition to the contemporary innovation literature.'

– Susan Marlow, University of Nottingham, UK

'The collection of chapters in this book make a unique contribution to our knowledge on gender and innovation. They review and critique extant research and fruitfully question essentialist assumptions of gender and the male gendering of concepts and practices. The chapters provide ample empirical evidence from many countries around the world which clearly demonstrate that neither gender nor innovation can be fully understood without putting it into its institutional context – which varies across places.'

– Helene Ahl, Jönköping University, Sweden



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