



The Fundamentals of Contract Law and Clauses

A Practical Approach

Nancy S. Kim, Proflowers Distinguished Professor of Internet Studies and Professor of Law, California Western School of Law and Visiting Professor, Rady School of Management, University of California, San Diego, US

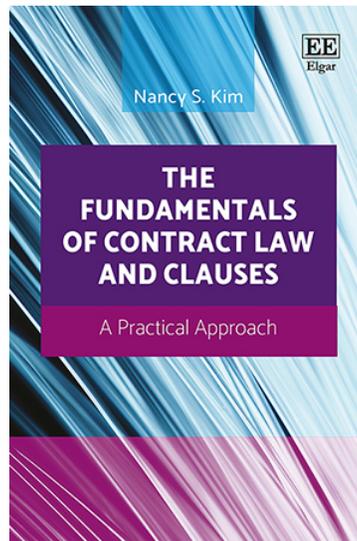
This accessible textbook helps students learn essential transactional skills by explaining the meaning and purpose of common contract clauses and exploring some potential pitfalls associated with their use. Nancy Kim utilizes select case summaries and contract clause examples to illustrate doctrinal concepts and how they may affect a transaction. The Fundamentals of Contract Law and Clauses will prove to be an invaluable resource in the classroom, as it will support law students in becoming preventive lawyers by teaching them how to preempt problems, reduce risks and add value to transactions.

'Professor Kim's book is ideal for anyone interested in improving their contract negotiation skills. Through its blend of contract doctrine, case summaries, sample clauses and questions designed to encourage reflection, the book provides an ideal blend of contract theory and practice. The caveats on "greedy drafting" that are sprinkled throughout the book are unique and useful. These cautionary scenarios serve as a reminder that successful drafting of contract clauses requires consideration of both legal and ethical principles.'

– George Siedel, University of Michigan, US

'Professor Nancy Kim has continued her writing on modern contract law with this excellent introduction to contracts and contract clauses, aimed at both law students and middle managers who must deal with contracts despite their lack of formal legal training. Kim explains clearly and gives both good and bad examples of contract writing from the real world.'

– Peter Linzer, University of Houston, US



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