Research Handbook on Economic Diplomacy
Bilateral Relations in a Context of Geopolitical Change

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This Handbook positions economic diplomacy as a multidisciplinary field and presents state of the art research relevant to policy makers and academia around the globe focusing on four themes: the role of economic diplomats, the impact and evaluation of economic diplomacy, politics and trade and emerging markets. It offers academic, business and policy perspectives taking stock of knowledge produced with qualitative and quantitative research on Northern America, Europe, Africa, Asia and Latin America.

‘Economic diplomacy has long been a neglected dimension in the study of international commerce. Governments around the globe actively seek to promote exports, attract investment, and protect the interests of their firms in foreign markets. They do so through a variety of instruments of foreign policy. This excellent Research Handbook brings together an outstanding set of contributions that provide a comprehensive overview of the instruments of economic diplomacy, as well as evidence and tools that can be used to assess their effectiveness. It should be required reading for foreign policy practitioners, trade promotion organizations, students of international business and scholars working on commercial policy.’
— Bernard Hoekman, European University Institute, Italy

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