



How to Get Published in the Best Management Journals

How To Guides

Edited by Timothy Clark, Provost and Professor, Singapore Management University, Singapore, the late Mike Wright, formerly Professor of Entrepreneurship and Director, Centre for Management Buyout Research, Imperial College Business School, London, UK and David J. Ketchen, Jr., Harbert Eminent Scholar and Professor of Management, Raymond J. Harbert College of Business, Auburn University, US

This much-anticipated book is a comprehensive guide to a successful publishing strategy. Written by top journal editors, it introduces the publishing process, resolves practical issues, encourages the right methods and offers tips for navigating the review process, understanding journals and publishing across disciplinary boundaries. As if that weren't enough it includes key contributions on open access, publishing ethics, making use of peer review, special issues, sustaining a publications career, journal rankings and increasing your odds of publishing success. This will be a must read for anyone seeking to publish in top journals.

'For many, the process of publishing in the best management journals is an enigma wrapped in a mystery. Even when they are successful, they are never sure why. And too often rejections hurt, but don't provide insight about how to increase the likelihood of success. This book begins to unwrap this enigma by describing the process and providing practical guidance that scholars at all levels can use to navigate this intellectual minefield. I wish I had this book earlier in my career.'

– Jay B. Barney, University of Utah, US

'Scholars seek to have their work published in the top journals, both because these elite outlets provide the most visible platforms for research products and because they confer stature on the authors and their institutions. Of course, getting published in the top journals is known to be devilishly difficult. This book, How to Get Published in the Best Management Journals, consisting of chapters written by premier, highly accomplished scholars from around the world, provides invaluable insights – ranging from the philosophical and motivational to the tactical and nitty-gritty. I wish this book had existed when I was starting out, and I will be encouraging my students and colleagues to dig into it.'

– Donald C. Hambrick, Pennsylvania State University, US

Edited by
Timothy Clark Mike Wright
& David J. Ketchen Jr.



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