



The Dynamics of Interfirm Relationships

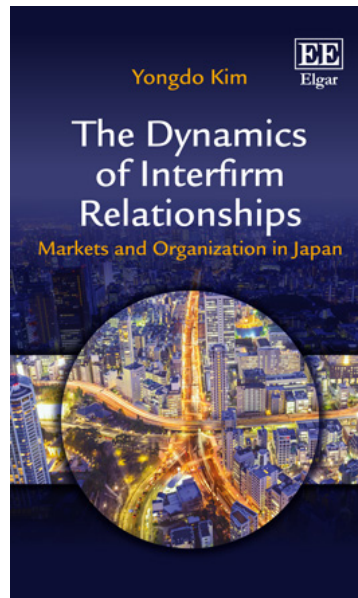
Markets and Organization in Japan

Yongdo Kim, Professor, Hosei University, Japan

The goal of this pathbreaking volume is to relativize the experience of Japanese industries in terms of both location and time, exploring its similarities and differences with other countries and its unique relationship with the "global standard" of company performance set by US firms. By examining the intertwining of the organizational and market principles in interfirm relationships, this book tries to overcome the weaknesses of existing studies by looking beyond organizational principles, overturning stereotypes, and covering a wide range of industries.

'This book provides an authoritative study of interfirm and supplier relationships in leading Japanese industries, which thoroughly disrupts existing cultural stereotypes by pursuing a carefully crafted evolutionary and comparative perspective combined with compelling original research'

– Geoffrey Jones, Harvard Business School, US



2016 200 pp Hardback 978 1 78471 534 2 ~~£103.50~~ £79.00 ~~\$103.50~~ \$115.00

Elgaronline 978 1 78471 535 9

Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703

How To Order

Online

www.e-elgar.com

Get up to 20% discount when you order online

By Email

UK/ROW: sales@e-elgar.co.uk

N/S America: elgarsales@e-elgar.com

By Phone

UK/ROW: +44 (0) 1242 226934

N/S America: +1 413-584-5551

Connect With Us

Find us on Facebook

facebook.com/EdwardElgarPublishing

Follow us on Twitter

For news, views and offers

[@ElgarPublishing](https://twitter.com/ElgarPublishing)

Read our Blog

For news, views and debate from our authors and readers.

<https://www.elgar.blog>

For More Information

UK/ROW: info@e-elgar.co.uk

N/S America: elgarinfo@e-elgar.com