



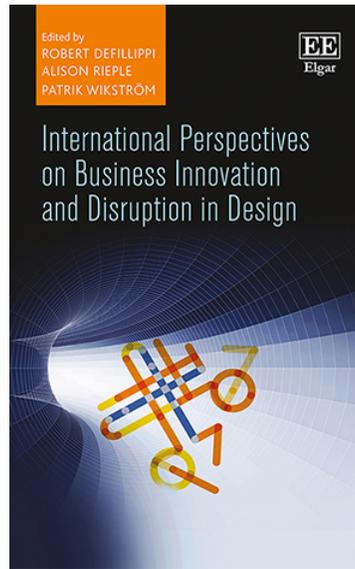
International Perspectives on Business Innovation and Disruption in Design

Edited by Robert DeFillippi, Professor, Sawyer Business School, Suffolk University, US, Alison Rieple, Professor, Westminster Business School, University of Westminster, UK and Patrik Wikström, Associate Professor, Digital Media Research Centre, Queensland University of Technology, Australia

The third volume of the International Perspectives on Business Innovation and Disruption book series focuses on the role of design innovation in transforming industry practice. An international cast of scholars and practitioners examine how design innovation is impacting the creation of new business models, innovative forms of service delivery, multinational innovation practices, the role of aesthetics and psycho-spatial dynamics in fostering innovation, and the types of design capabilities found in the most innovative businesses worldwide. Theoretically, many of the chapters focus upon design thinking and conceptualize design as a user centered, empathic and participative practice that allows diverse stakeholders to creatively contribute to business innovation.

‘Robert DeFillippi, Alison Rieple and Patrik Wikström have successfully managed to bring together diverse research standpoints in exploring international perspectives on business innovation and design. The volume makes an important contribution to research, exploring the relationship between design and business by providing case studies and examples from different countries and different types of organizations of the contribution of design to innovation in business.’

– Erik Bohemia, Loughborough University London, UK



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