Managing and organizing are now central phenomena in contemporary societies. It is essential they are studied from a variety of perspectives, and with equal attention paid to their past, their present, and their future. This book collects opinions of the trailblazing scholars concerning the most important research topics, essential for study in the next 15–20 years. The opinions concern both traditional functions, such as accounting and marketing, personnel management and strategy, technology and communication, but also new challenges, such as diversity, equality, waste and cultural encounters. The collection is intended to be inspiration for young scholars and an invitation to a dialogue with practitioners.

‘Editing collective works is demanding but can be equally or more rewarding than writing an entire book alone. Czarniawska, in this case, had no choice: she alone could not have written the agenda of the whole field. Thus she played the role of the editor, and did so in an exemplary way, carefully choosing the contributors, conceiving the right structure and managing to draw from each author pieces or tiles, which resulted in an extraordinary mosaic: a complete and bright vista of what the field of management and organization studies is today and will become in the future.’

– Pasquale Gagliardi, Catholic University of Milan and Giorgio Cini Foundation, Venice, Italy

‘This fascinating and unusual collection of essays imagines the directions which the field of management and organization studies, already diverse, might consciously pursue – from the invisible organization to waste management, from digital work to organizational aesthetics. The rich menu of possibilities mixes attention to new kinds of organizational phenomena, increased historical sensibilities and pressure for more engagement with the old but newly critical issues of equality, capitalism and valuation. There is much here to enjoy and stimulate.’

– Mike Power, London School of Economics and Political Science, UK

‘Barbara Czarniawska has assembled a fascinating collection of agendas for future research on organization and management, put forward by active scholars. The focus is far from the realist models that underlie modern organizations and many of their analyses: management and organization are here seen as discursive cultural constructions, not mechanical arrangements. And research ideas emphasize interpretive development, not statistical research designs. Readers will find a wealth of creative ideas about evolving contemporary organizations, and about research on them.’

– John W. Meyer, Stanford University, US