Academic Spin-Offs and Technology Transfer in Europe

Best Practices and Breakthrough Models

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While the US has traditionally been successful in commercialising new technologies, Europe is confronted with an increasing dependency for fast developing technologies like biotechnology or ICT, despite having some of the best universities in the world. This book will explore the key attributes of commercialising academic knowledge, focusing on spin-offs. Bringing together the visions and best practices used by leading academics and professionals across Europe, the editors provide new and practical insights on the topic in an attempt to resolve the European paradox.