



## The Challenges of Capitalism for Virtue Ethics and the Common Good

### Interdisciplinary Perspectives

Edited by Kleio Akrivou, Associate Professor, University of Reading, UK and Visiting Associate Research Professor, University of Navarre and Alejo José G. Sison, Professor, University of Navarre, Spain

The evolution of modern capitalist society is increasingly being marked by an undeniable and consistent tension between pure economic and ethical ways of valuing and acting. This book is a collaborative and cross-disciplinary contribution that challenges the assumptions of capitalist business and society. It ultimately reflects on how to restore benevolence, collaboration, wisdom and various forms of virtuous deliberation amongst all those who take part in the common good, drawing inspiration from European history and continental philosophical traditions on virtue.

'The excellent authors in this wide-ranging but coherent body of essays largely decimate certain important ethical presuppositions of post-industrial capitalism and offer better ones. Relying on the virtue-based approach of Aristotle and like-minded moral philosophers, the authors enlighten business ethics by bringing to bear the insight that human nature and well-being essentially involve values of community.'

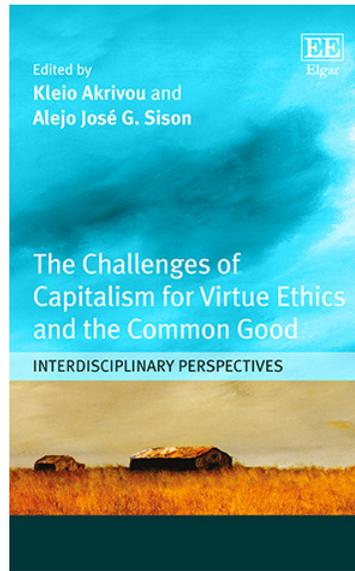
– Edwin Hartman, retired Professor, New York University, US

'Despite skepticism about character and virtue, virtue ethics and the common good are still among the most influential frameworks in applied ethics in general and in business ethics in particular. This is an ambitious, carefully argued and stimulating collection, which explains why character is not and cannot be dead in business and philosophical research. The Challenges of Capitalism for Virtue Ethics and the Common Good examines new and rich directions for the character approach in today's economic and political context. It is remarkably useful to all with an interest in normative business ethics and an indispensable guide for virtue ethicists in business schools.'

– Miguel Alzola, Professor, Fordham University, US

'A serious attempt to recover an understanding of the economy within the realm of human action, with the common good at the centre and under the guidance of the virtues.'

– Domènec Melé, Chair of Business Ethics, University of Navarre, Spain



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