Developing Next Generation Leaders for Transgenerational Entrepreneurial Family Enterprises

The Successful Transgenerational Entrepreneurship Practices series

Edited by Pramodita Sharma, Schlesinger-Grossman Endowed Chair in Family Business, Grossman School of Business, University of Vermont, US, Nunzia Auletta, Instituto de Estudios Superiores de Administración (IESA), Venezuela, Rocki-Lee DeWitt, University of Vermont, US, Maria José Parada, ESADE Business School, Spain and Mohar Yusof, Universiti Tun Abdul Razak, Malaysia

This illustrative book considers the interface of business structures, contexts, and leadership building blocks to explore the contingent nature of leadership development in transgenerational entrepreneurship. Longitudinal case studies of 27 family firms in nine different countries provide a rich, global selection of leadership development insights by examining the role of values, professionalization, leadership style and other contingent factors.

‘An impressive team of editors from Asia, Europe, North and South America has compiled cutting-edge research on family businesses. In these chapters, we gain a global perspective of the entrepreneurial approaches families are taking to prepare the next generation of leaders. We learn strategies for family firms to survive and prosper. And we find there are lessons here that non-family businesses can apply to make transitions successful.’

– Francis Hoy, Worcester Polytechnic Institute, US

‘To conclude, this book forms a recommended reading on a subject that is largely understudied, but that confronts many family members in general, and next-generation family members more particular in daily practice. Besides some main struggles that characterize a family business succession process, it also focuses on the various opportunities that intergenerational succession can bring to the family business. It gives interesting insights into some valuable routes to develop next-generation leaders that can definitely inspire scholars, incumbents and potential successors in broadening their perspective and finding common answers to the further growth of the family firm over generations.’

– International Small Business Journal

How To Order

Online

www.e-elgar.com
Get up to 20% discount when you order online

By Email

UK/ROW: sales@e-elgar.com
N/S America: elgarsales@e-elgar.com

By Phone

UK/ROW: +44 (0) 1243 843291
N/S America: (800) 390-3149

Connect With Us

Find us on Facebook
facebook.com/EdwardElgarPublishing

Follow us on Twitter
@ElgarPublishing

Read our Blog
https://www.elgar.blog

For More Information

UK/ROW: info@e-elgar.co.uk
N/S America: elgarinfo@e-elgar.com

Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703