



Cross-Border Copyright Licensing

Law and Practice

Elgar Intellectual Property Law and Practice series

Edited by Carlo Scollo Lavizzari, Lenz & Caemmerer, Basel, Switzerland and René Viljoen, Motion Picture Association, Belgium

Copyright Licensing can no longer be considered purely from the perspective of the licensor's home territory. This practical and wide-ranging reference work provides comprehensive coverage of the law and practice of cross-border licensing in a number of major territories, including China, the EU, India, Mexico, Russia, Singapore, South Africa, and the USA. The book, written by expert authors with insight from practice and from their home jurisdictions, focuses on both copyright licensing and competition law and, specifically, the inter-relation between these legal fields.

The book is uniquely structured to provide both thematic coverage and detailed analysis of each territory's applicable laws and regulations, highlighting and addressing the legal issues that are most critical in and relevant to licensing practice.

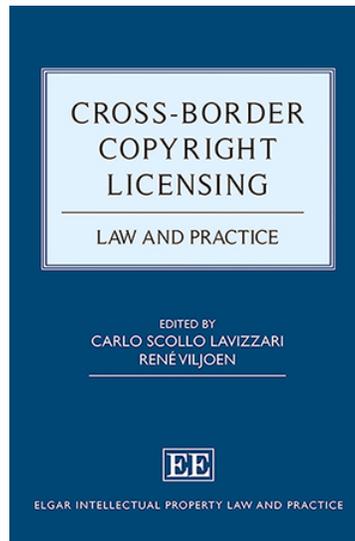
Cross-Border Copyright Licensing is an essential starting point for anyone considering or advising on the implementation or enforcement of a copyright licensing program, in either developed and emerging markets.

'Practical and easy to read, Cross-Border Copyright Licensing: Law and Practice is sure to become an indispensable resource for those engaged in international copyright licensing.'

– Intellectual Property Forum

'The book gives a handy and comprehensive overview of the legal issues to consider when licensing copyright in each territory. This includes the approach of the national courts to important questions such as jurisdiction and choice of law. More practical considerations such as collecting societies are considered as well as related rights such as image rights, moral rights and performers rights. In some cases, other rights such as patents get a special mention, particularly where the law is still developing and the likely approach toward copyright can be seen from patent law developments.'

– Rosie Burbidge, The IPKat



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