The Economics of Creative Industries

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This timely volume explores the emerging field of the economics of creative industries. Professor Potts has selected key papers, authored by leading scholars, which cover the evolution and development of this new subject of study. Topics addressed include: the economic theory foundations, creative economic agents, contracts and organizations, creative industries dynamics and innovation, creative cities and clusters, as well as digital new media and intellectual property.

With an original introduction by the author, this in-depth and considered collection will be an invaluable source of reference for academics, scholars and practitioners.