

## Research Methods in Consumer Law

### A Handbook

Handbooks of Research Methods in Law series

Edited by Hans-W. Micklitz, Professor for Economic Law, the European University Institute and Finland Distinguished Professor, University of Helsinki, Finland, Anne-Lise Sibony, Professor of European Law, UCLouvain, Belgium and Fabrizio Esposito, Edmond J. Safra Center for Ethics, Tel Aviv University, Israel

Consumer law is worthy of greater academic attention at a time when many new questions arise and old ones need new answers. This unique handbook takes the reader on a journey through existing literature, research questions and methods. It builds on the state of the art to offer a springboard for jumping to the heart of contemporary issues and equips researchers with a starter's kit to weave together rich traditions, ranging from socio-economics to behavioural analysis.

'Consumer law has truly matured as an object of scholarly inquiry in recent years, in particular (but not only) through the embrace of sophisticated insights into real-life consumer behaviour as a basis for regulatory design. This book brings together writers who have been and remain at the forefront of intellectual inquiry, and it permits them to enrich thinking about patterns and styles of research into consumer law.'

– Stephen Weatherill, University of Oxford, UK

'Containing inspiring contributions from distinguished scholars in the field, this book offers an eloquent and open-minded perspective on the highly topical behavioural turn in consumer law research. In doing so, it suggests a blended approach to research methodology, combining behavioural insights with doctrinal scholarship, economic analysis and socio-legal studies. Both the suggestions and the critique are based on a deep foundational understanding of the discipline.'

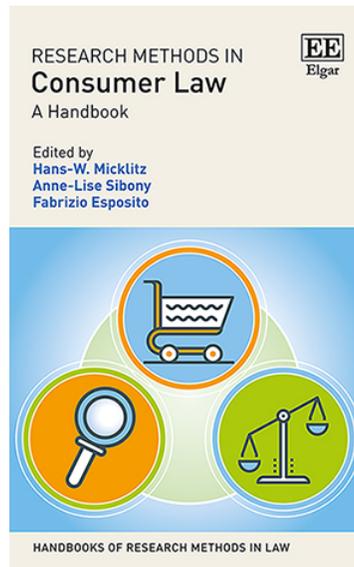
– Thomas K.J. Wilhelmsson, University of Helsinki, Finland

'We are all consumers. And we are all directly affected by consumer law. This important, dynamic area of the law is the subject of Hans-W. Micklitz, Anne-Lise Sibony and Fabrizio Esposito's Research Methods in Consumer Law. The editors have put together an impressive collection of essays that correctly focus on behavioral analysis as the state-of-the-art methodology in consumer law. The volume is both deep and broad, delving into the weeds of behavioral science and cutting across multiple applications of the methodology in different areas of consumer law. It should be of great interest to lawmakers, researchers, and practitioners.'

– Oren Bar-Gill, Harvard Law School, US

'Research Methods in Consumer Law persuasively shows that not only medicine and doctors save lives, law can too. Consumer law has, for decades, been the Cinderella of the legal discipline; however, now it is increasingly afoot in Europe and beyond. Amid a favourable Zeitgeist, this unprecedented collection of foundational contributions offers a solid grounding to any legal scholar interested in pursuing theoretically rich and action-oriented research.'

– Alberto Alemanno, HEC Paris, France and founder of The Good Lobby



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