Contextualizing Entrepreneurship in Emerging Economies and Developing Countries

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Entrepreneurship in emerging countries presents us with a unique set of working attitudes, modes of thinking, social practices and processes. This book explores these characteristics, focusing on the conceptualization of entrepreneurship ‘in-between’. It highlights top-down and bottom-up initiatives as well as driving forces for entrepreneurial activities in emerging economies and developing countries, presenting the diversity, nuances and multiplicity of facets of relevant but unexplored contexts that we need in order to expand our dominant and traditional understandings of entrepreneurship.

‘It is time to acknowledge the difficult environment of entrepreneurs in the developing world without falling into the trap of undue pessimism by acknowledging the amazing resilience and ingenuity of those 450 million individuals participating in start-ups and new ventures in the world. This is what these highly international contributors do and, therefore, the book is immensely helpful.’

– Michael Frese, NUS Business School, Singapore

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