The Global Factory

Networked Multinational Enterprises in the Modern Global Economy

New Horizons in International Business series

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This key new book synthesises Peter Buckley's work on 'the global factory' – the modern networked multinational enterprise. The role of interfirm networks, entrepreneurship and cooperation in the creation and management of global factories leads to a discussion of their governance, internal knowledge transfer strategies and performance, including their role in potentially combating societal failures. Emerging country multinationals are examined as a special case of global factories with a focus on Indian and Chinese multinationals, their involvement in tax havens and offshore financial centres, the performance and processes of their acquisition strategies – all seen as key aspects of globalisation.

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'Buckley at his best! Peter and his colleagues examine modern global alliance forms, and the associated benefits and risks of these forms. Internalisation theory in conjunction with other perspectives of entrepreneurship, history, geography etc. continues to have a principal role in the author's understanding of modern international networked forms. But above all Buckley analyses the major part that global factory plays in the governance and orchestration of alliances, including those of emerging market economies. Clearly a book that should be in the library of every international business researcher, practitioner and student. Buckley is undoubtedly one of the best *international* business scholars, and this work is an excellent manifestation of how the discipline will never “run out of steam”.'

– Pavlos Dimitratos, University of Glasgow, UK and Academy of International Business

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